

2022 ICI Leadership Summit

SPONSORSHIP OPPORTUNITIES
AND BENEFITS

MAY 25–26
WASHINGTON, DC

- 
- **Conference Sponsorships**
 - **Branding Opportunities**
 - **Thought Leadership**
 - **Affiliate Events**

Conference Sponsorships

Luncheon event with keynote speaker | May 26 | One slot available | \$20,000

Benefits include:

- » Sponsor will have the opportunity to introduce the keynote speaker
- » Four (4) complimentary attendee registrations
- » Two (2) reserved VIP tables for 10 people at lunch
- » Logo recognition on all dedicated lunch signage and slides
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Conference mobile app and exclusive banner ad | May 25–26 | One slot available | \$15,000

Benefits include:

- » Two (2) complimentary registrations
- » One (1) permanent icon on home screen of conference mobile app
- » One (1) banner ad on the conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app promotions, signage, slides, and printed materials/instruction cards
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
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SOLD

2019 MFIMC
Mutual Funds and Investment Management Conference

ICI INVESTMENT COMPANY INSTITUTE

Download the ICI Events App

ICI EVENTS

ICI EVENTS

DON'T MISS A THING AT THE
**2019 Mutual Funds and
Investment Management Conference**

Conference app sponsored by:

CommandFinancial

Free Wi-Fi will be available to all attendees
in the conference area.

Network Name: ICIMF19
Password: Command#1



Conference reception* | May 25 | Two slots available | \$10,000

Benefits include:

- » One (1) complimentary registration
- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
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- » Preconference access to attendee lists

* TBA

SOLD

Conference tote bag | May 25–26 | One slot available | \$9,000

Benefits include:

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Lanyards | May 25–26 | One slot available | \$9,000

Benefits include:

- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Charge and recharge stations | May 25–26 | One slot available | \$8,000

Benefits include:

- » Logo recognition on four (4) pop-up banners near charge and recharge area
- » Five branded areas for charge and recharge stations
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website and company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Room keys | May 25–26 | One slot available | \$8,000

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website and company website
- » Logo recognition on general conference signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Mobile device portable chargers | May 25–26 | One slot available | \$6,500

Benefits include:

- » Logo recognition on portable chargers to be distributed to all attendees at registration
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website and company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Conference breakfast | May 26 | One slot available | \$5,000

Benefits include:

- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated breakfast signage
- » Logo recognition by conference chair at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Closing conference reception | May 26 | One slot available | \$5,000

Benefits include:

- » Logo recognition on branded item for all event attendees
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Wall Street Journal display | May 25–26 | One slot available | \$3,500

Benefits include:

- » Logo recognition on all dedicated *Wall Street Journal* signage
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





Branding Opportunities

Ballroom escalator | May 25–26 | One slot available | \$16,000

Benefits include:

- » Three (3) complimentary registrations
- » Logo recognition on six (6) escalator panels on escalators going down to the Grand Ballroom
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with logo on company website
- » Logo recognition on general conference program, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Three full column wraps | May 25–26 | One slot available | \$10,500

Benefits include:

- » Two (2) complimentary registrations
- » Logo recognition on three columns on the ballroom event
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with logo on company website
- » Logo recognition on general conference program, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

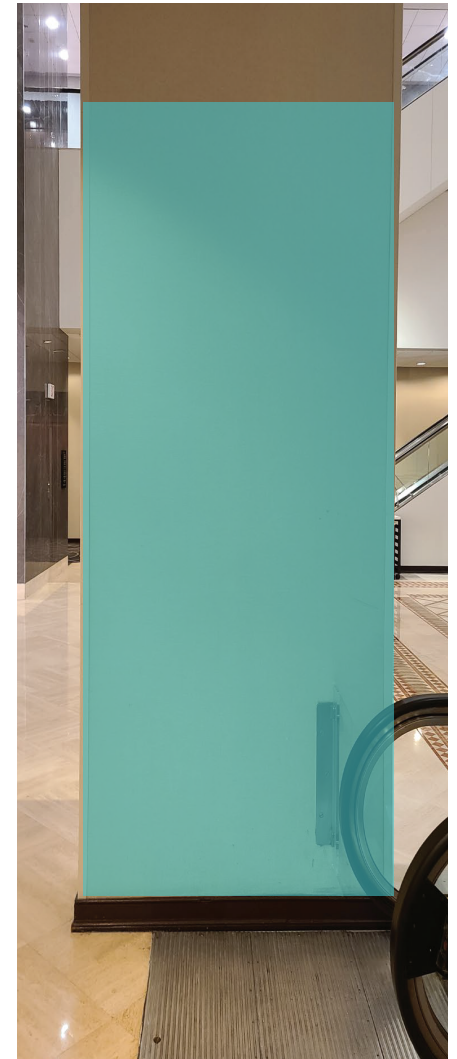
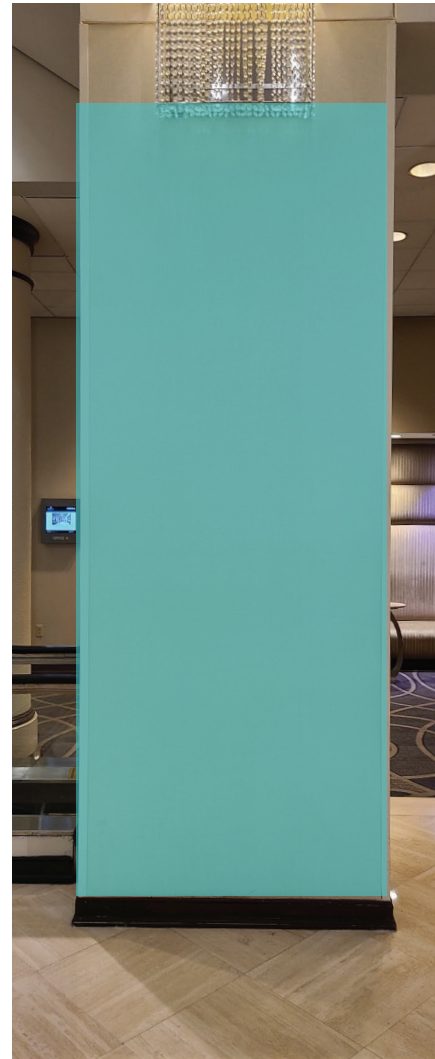
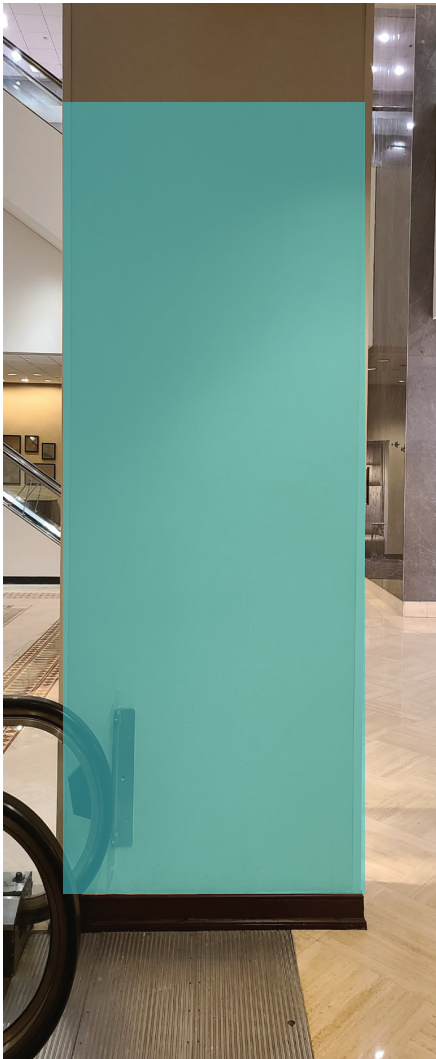
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Escalator base square columns | May 25–26 | One slot available | \$9,000

Benefits include:

- » Logo recognition on two (2) columns, front and back, at the bottom of escalator on conference level going down to the Grand Ballroom
- » Logo recognition by conference chair at the general session
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference site signage, general session slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Ballroom wall above escalator | May 25–26 | One slot available | \$8,750

Benefits include:

- » Logo recognition on wall located above the escalator
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference materials, including signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Wall above elevator bank | May 25–26 | One slot available | \$8,500

Benefits include:

- » Logo recognition on wall located above the elevator bank
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference materials, including signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
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Thought Leadership

Concurrent sponsored thought leadership sessions | May 25–26 | Four slots available | \$1,000
One spot available on May 25

Benefits include:

- » Host one 40-minute thought leadership event with a five-minute Q&A (total 45 minutes)
- » Sessions will take place on May 25 at 1:30–2:15 p.m. and on May 26 at 7:45–8:30 a.m.
- » Thought leadership events will take place before the Leadership Summit program starts
- » Sponsors will create title, description, and panel for the thought leadership session
- » The thought leadership session title will appear on the conference program and mobile app
- » Sponsor name and logo will appear on conference program
- » Preconference access to attendee lists

Affiliate Events

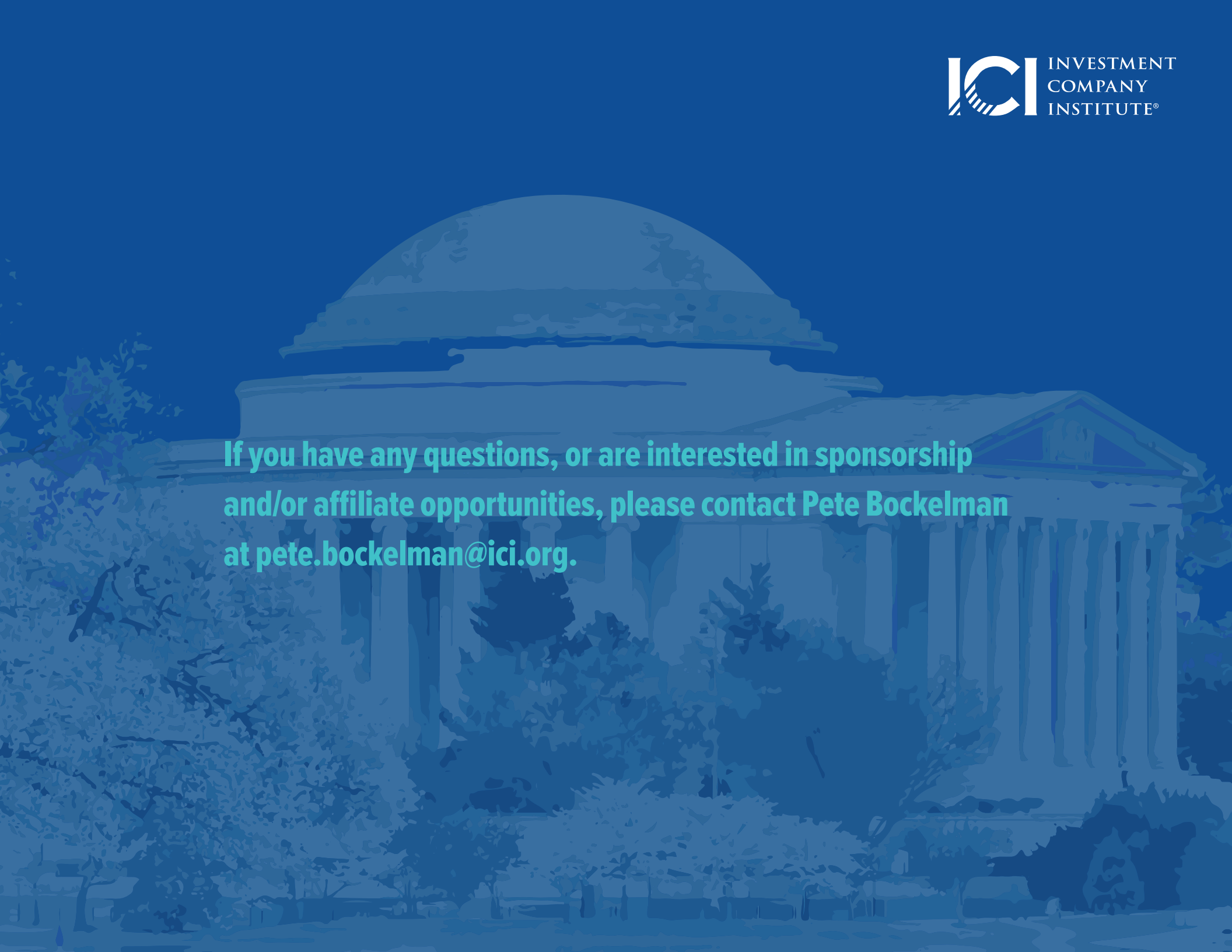
Affiliate events | May 25 | Multiple slots available | \$3,000*

Benefits include:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

**In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*



The background of the slide is a monochromatic blue image of a classical building with a large dome and a portico with columns. The building is partially obscured by trees in the foreground.

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at pete.bockelman@ici.org.