

2021 VIRTUAL

Tax + Accounting Conference

Sponsorship Opportunities + Benefits

SEPTEMBER 21 // SEPTEMBER 28 // OCTOBER 5

VIRTUAL

Tax + Accounting Conference



Virtual Tax and Accounting Conference

Exclusive sponsorship opportunities associated with the 2021 virtual Tax and Accounting Conference most popular events offer benefits that will raise your organization's profile while capturing the attention of the fund industry's key executives and decisionmakers. Choices include thought leadership events and coffee breaks.

Conference Highlights



Sponsored content

Enhance your brand with decisionmakers in these 50-minute dedicated sessions that showcase your latest solutions.



Coffee breaks

Sponsor a 20-minute coffee break session that maximizes your expertise on a particular topic.

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Thought Leadership Sponsor: \$9,000

(UP TO FOUR TOTAL PER CONFERENCE DAY)

- » Receive exposure on marketing materials.
- » Appear in pre-event marketing and contact emails. Includes: Company name, logo, etc.
- » Receive verbal acknowledgment and a formal “thank you” in morning introductions.

Thought leadership event

- » Host one 50-minute thought leadership event.
- » Sponsor can choose which TAC seminar their thought leadership conference day is associated with—presentation days will be assigned on a first-come, first-served basis.
- » Thought leadership events will take place at the beginning of each day (up to four thought leadership events per day).
- » Sponsor name will appear on agenda.

Virtual showcase booth

- » Company logo on sponsor booth page.
- » Company description.
- » Up to five marketing pieces in sponsor booth.

Additional benefits

- » Two sponsor representative registrations.
- » Up to five resources included in PDF in virtual tote bag.
- » Sponsor name, logo, and URL displayed on ICI virtual TAC sponsor site.
- » 16:9 PowerPoint slide, which can be run during TAC break loops.

Contact lists

- » ICI TAC virtual attendee email list (opt-ins; available 24/7 with the parked report system).

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Coffee Break Sponsor: \$8,000

(ONE COFFEE BREAK PER DAY)

- » Receive exposure on marketing materials.
- » Appear in pre-event marketing and contact emails. Includes: Company name, logo, etc.
- » Receive verbal acknowledgment and a formal “thank you” in morning introductions.

Coffee break event

- » Host one 20-minute coffee break.
- » Sponsor chooses which TAC seminar their coffee break conference day is associated with—event slots will be assigned on a first-come, first-served basis.
- » Coffee break events will take once per day:
 - » September 21, 12:30–12:50 p.m.
 - » September 28, 12:10–12:30 p.m.
 - » October 5, 12:10–12:30 p.m.
- » Sponsor name will appear on agenda.

Virtual showcase booth

- » Company logo on sponsor booth page.
- » Company description.
- » Up to five marketing pieces in sponsor booth.

Additional benefits

- » One sponsor representative registration.
- » Up to five resources included in PDF in virtual tote bag.
- » Sponsor name, logo, and URL displayed on ICI virtual TAC sponsor site.
- » 16:9 PowerPoint slide, which can be run during TAC break loops.

Contact lists

- » ICI TAC virtual attendee email list (opt-ins; available 24/7 with the parked report system).

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Tote bag sponsor: \$3,000

- » Up to five PDF resources included in virtual tote bag.

Virtual showcase booth

- » Company logo on sponsor booth page.
- » Company description.
- » Up to five marketing pieces in sponsor booth.

Additional benefits

- » Sponsor name, logo, and URL displayed on ICI TAC virtual sponsor site.
- » Contact lists.
- » ICI TAC virtual attendee email list (opt-ins; available 24/7 with the parked report system).

**If you have any questions, or are interested
in sponsorship and/or affiliate opportunities,
please contact Pete Bockelman at
202-285-1866 or pete.bockelman@ici.org**

