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Grow Your Money Skills...It's Financial Literacy Month!

BY MIRIAM BRIDGES

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bring...Financial
Literacy Month!

ICI INVESTMENT COMPANY INSTITUTE
EDUCATION FOUNDATION



April showers bring...**Financial Literacy Month!**

Financial literacy will equip you with *money skills*. Good money habits and skills will lead you to greater financial well-being—and help you achieve things such as education, home ownership, and a comfortable retirement. And those will last a lot longer than May flowers.

The ICI Education Foundation (ICIEF) works to promote investment education, so we're going to share a few resources you can use to build your investment and savings skills this month.

- » If you're **a parent** looking to help your children learn about investing and reaching long-term financial goals, ICIEF has two digital resources available to help you help them. (And you may learn a few things yourself!) Explore essential investing basics such as diversification, compound interest, and risk while you travel through the **Investing Road Trip**. Then, put those investing basics into action by **Playing the Long Game**. Invest \$1,000 in the S&P 500, follow the market, and see what works best—staying invested or trying to time the market.
- » If you're **new to investing**, it's important to understand key concepts. ICIEF offers a **helpful series** examining different investing basics that are essential to successful investing. Learn about **risk**, **diversification**, the **benefits of mutual funds**, cost of investing, and more.
- » If you're **in college**, see if **SFE PD** is offering financial literacy workshops and seminars on your campus.
- » If you're **in the workforce**, the Alliance for Investor Education offers a wide range of information to help you make **wise investment decisions**.

- » If you're **committed to financial smarts for young people**, take a look at the **Jump\$tart Clearinghouse**—a comprehensive online library of financial education resources—by the Jump\$tart Coalition for Personal Financial Literacy. This website offers resources from dozens of national organizations that share a commitment to advancing youth financial literacy.
- » If you're **an educator**, the Maryland Council on Economic Education offers a wide variety of **lessons and educational tools** to support teachers.
- » Looking for more? The American Savings Education Council offers **resources** by goal, age, and circumstance.
- » Stay tuned for an upcoming program sponsored by an ICIEF grant—the University of the District of Columbia's Financial Literacy Initiative Program (FLIP)!

Last, follow @ICIEF on **Twitter** to find other investment education materials we'll promote...and maybe a quiz or two to test your money IQ! (You can also find ICIEF on **Facebook** and **LinkedIn**.) And use #FLM21 to learn more from other organizations committed to money skills.

Miriam Bridges is vice president of the ICI Education Foundation.