

# 24 IMC

## INVESTMENT MANAGEMENT CONFERENCE

MARCH 17-20 | PALM DESERT, CA

### SPONSORSHIP CONTRACT

#### TERMS AND CONDITIONS

Based on mutual consideration, this sponsorship contract will serve as a binding agreement between the Investment Company Institute (ICI) and the sponsor with respect to agreed-upon sponsorship opportunities at the 2024 Investment Management Conference (the conference or IMC), to be held March 17-20, 2024, at the JW Marriott Palm Desert in Palm Desert, California.

An authorized agent of the sponsoring firm acknowledges and accepts the following terms and conditions of this contract by completing the sponsorship registration on the IMC website and indicating the specific sponsorship slot requested. Sponsor will be provided with recognition and benefits described in the 2024 IMC Sponsorship Opportunities and Benefits PDF for the applicable slot.

#### ACCEPTANCE

All sponsorship slots are available on a first-come, first-served basis. ICI has the absolute right to limit the number of total sponsors and to select sponsors at its sole discretion. Acceptance of a sponsorship request by ICI is based upon slot availability at the time of receipt of the completed website registration process. Sponsors have no right or authority to make any determinations with respect to the conduct, participants, presenters, display, performance, content, setup, design, quantity, or any aspect of the conference or sponsored event or item.

#### PAYMENT

The following payment conditions apply:

- » The sponsorship fee must be received no later than two weeks after registration is submitted.
- » ICI will issue the sponsoring firm an invoice, the balance can be paid via check or online with a credit card. If the final balance is not received by the date outlined on the invoice, the requested sponsorship slot will be released for resale and no previously paid monies will be refunded.
- » If the participating firm wishes to cancel before February 3, 2024, the firm will receive a refund of 50 percent of all submitted monies minus the \$1,000 nonrefundable deposit. All cancellations must be received in writing.
- » There will be no refunds issued after February 3.

**Please send all check payments with a copy of the invoice by mail to:**

Investment Company Institute  
P.O. Box 23543  
New York, NY 10087-3543

#### ACH/Wire Transfer:

Bank: JP Morgan Chase  
New York, NY 100178

Account number: 850589059  
Routing number: 021000021  
Swift Code: CHASUS33 (International)

## CANCELLATIONS

Cancellations must be received in writing by February 2, 2024, to Pete Bockelman at [pete.bockelman@ici.org](mailto:pete.bockelman@ici.org). If the participating firm wishes to cancel before February 2, the firm will receive a refund of 50 percent of all submitted money minus the \$1,000 nonrefundable deposit. After February 2, no refunds will be issued.

## COSPONSORING

Sharing sponsorship slots is permitted upon approval by ICI. Please contact ICI at [sponsorship@ici.org](mailto:sponsorship@ici.org) if you have a circumstance where you feel a shared sponsorship opportunity is appropriate.

## RIGHT OF FIRST REFUSAL

ICI intends to host future events and provide additional opportunities for sponsorship. The parties acknowledge and agree that ICI is under no obligation to host any future events. In recognition of the sponsor's support of the event, ICI agrees that with respect to the event sponsored by ICI in the following year, ICI grants sponsor the right of first refusal over all other potential sponsors for the same sponsorship of the same event, in the subsequent year. Sponsors are eligible for this right of first refusal to renew sponsorship for ICI's annual conference if the sponsorship amounts to \$1,000 or more; however, the benefits and consideration of the sponsorship may be renegotiated as necessary. Sponsor shall have 30 days following the conclusion of the event to elect to renew its sponsorship for the following year. If sponsor fails to notify ICI of its intention to renew its sponsorship within the 30-day period, ICI reserves the right to open the sponsorship opportunity to the public without providing prior notice to sponsor.

## ATTENDEE SOLICITATION

Sponsors will receive a copy of the current attendee lists following nonmember registration opening in late January/early February 2024. If the sponsoring company has not submitted final payment by this time, no lists will be issued. Please note that only attendees who wish to share their contact information will be on the lists provided. Use of these lists is for preconference solicitation only. No separate solicitation of attendees of past ICI meetings is permitted.

Sponsors may only contact attendees from past meetings by receiving prior written permission from ICI. If there are any blind or mass marketing solicitations sent out separately from use of the authorized current attendee list, such action will be cause for immediate cancellation of sponsorship participation and possible denial of sponsorship participation at future events.

## SPONSORSHIP ATTENDEE PASSES AND REGISTRATION

Sponsors receive the number of complimentary conference passes allotted to a given sponsorship slot as defined in the Sponsorship Opportunities and Benefits PDF. Additional attendee passes may be purchased. If sponsorship qualifies for complimentary attendee registrations, the firm will receive a code to use when registering. Please note that attendee registration is separate from sponsorship registration. All sponsorship representatives must be registered online through the IMC website.

## SIGNAGE AND MATERIALS

ICI will be responsible for the design and placement of all signage at the conference. The sponsor will not place any signage or other materials inside or outside the sponsored event, including all conference space or public grounds adjacent to where the conference is held, without the prior written consent of ICI. All requests for signage displays, placement, and setup and teardown times must be sent to ICI for approval before January 19, 2024. If additional signage displays are approved outside of the signage provided by ICI, the sponsor is financially responsible for the design and production of the signage. The sponsoring company is also responsible for the costs of setup and teardown of signage at the conference.

## DISTRIBUTION OF PRINTED MATERIALS

Sponsors shall not distribute any printed materials, samples, souvenirs, etc., at the sponsored event without the prior written consent of ICI. All requests for material distribution at sponsored events must be submitted in writing, and a sample of the material must be sent to ICI for approval before January 19, 2024. Sponsors must obtain the prior written approval of ICI for any distribution of material at the IMC and sponsored event. Permission to distribute printed materials, samples, souvenirs, etc., at the sponsored event does not constitute the endorsement or sponsorship of any sponsor, any other firm or company, or any publication, or its content by ICI. Such permission also does not authorize sponsor to imply or state in any written or oral communication that such printed matter is so endorsed or sponsored. Under no circumstances may such printed matter use ICI's name, trademark, or logo for any purpose without prior written permission from ICI.

## INDEMNIFICATION

Sponsor hereby agrees to indemnify, defend, reimburse, and hold harmless ICI and its respective officers, directors, employees, volunteers, and representatives against any and all claims, loss, damage, or expense (including attorneys' fees) that may arise in connection with or be asserted against, resulting from, imposed upon, incurred, or suffered as a result of sponsor's breach of this agreement or violation of applicable law.

## TERMS AND CONDITIONS

ICI shall have discretion in the interpretation and enforcement of the terms and conditions in this contract and all aspects of the conference, and the power to make, from time to time, such reasonable amendments thereto and to establish such further terms and conditions as it shall consider necessary for the proper conduct of the conference, including the sponsorship opportunity, provided such new terms and conditions do not materially alter or diminish the contractual rights of sponsorship.

I have read the above contract and agree to abide by the Terms and Conditions governing participation in the conference.

SPONSOR (COMPANY NAME):

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BY (SIGNATURE):

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PRINT NAME AND TITLE:

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DATE:

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A copy of this signed agreement must be submitted within 48 hours of sponsorship registration.

## ACCEPTED BY ICI

BY (SIGNATURE):

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PRINT NAME AND TITLE:

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DATE:

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Return sponsorship contract to:

Pete Bockelman

[pete.bockelman@ici.org](mailto:pete.bockelman@ici.org)