

23 IMC

INVESTMENT MANAGEMENT CONFERENCE

MARCH 19–22 | PALM DESERT, CA

SPONSORSHIP OPPORTUNITIES
AND BENEFITS

- » **Conference Sponsorships**
- » **Custom Signage**
- » **Diversity and Inclusion Forum Sponsorship**
- » **Reception Sponsorships**
- » **Affiliate Events**

CONFERENCE SPONSORSHIPS

General session | March 20 | One slot available | \$22,500 – Sold

Benefits include:

- » Four (4) complimentary registrations
- » Up to 20 reserved seats at the keynote speaker sessions
- » One-sentence intro by general session moderator thanking sponsor for the support
- » Potential opportunity for small group meet and greet with speaker
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website and link to your company website; listing on ICI's website as the general session sponsor
- » Logo recognition on general session slides, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists
- » For optional add-on, price includes chair covers, labor, tax, and service fee to place covers on chairs

SOLD

Conference mobile app | March 19–22 | One slot available | \$18,500 – Sold

Benefits include:

- » Two (2) complimentary registrations
- » One (1) rotating banner advertisement on home screen of conference mobile app
- » One (1) permanent icon logo on home screen of conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app promotions, signage, welcome loop slides, and printed materials/inserts
- » Logo recognition by conference chairman during general session
- » Logo recognition on the event website and link to your company website
- » Logo recognition on general session slides, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD



2022

Investment Management Conference

Breakfast



SPONSORED BY

K&L GATES



Conference breakfast | March 20, 21, or 22 | Three slots available (one firm/company per breakfast) | \$12,500 – Sold

Benefits include:

- » One (1) complimentary registration
- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated breakfast signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company details included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Conference tote bag | March 19–22 | One slot available | \$11,500 – Sold

Benefits include:

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company details included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Custom lanyard | March 19–22 | One slot available | \$10,500 – Sold

Benefits include:

- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company details included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Room key | March 19–22 | One slot available | \$10,500 – Sold

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo on the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Charge and recharge stations | March 20–22 | One slot available | \$10,000 – Sold

Benefits include:

- » Logo recognition on two (2) pop-up banners near charge and recharge area
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo on the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Mobile device portable charger | March 19–22 | One slot available | \$10,000 – Sold

Benefits include:

- » Logo recognition on portable chargers to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo on the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Conference breaks and branded water bottles | March 20-22 | One slot available | \$9,500 – Sold

Benefits include:

- » Logo recognition on branded water bottles
- » Logo recognition on branded water bottles displayed during conference breaks
- » Logo recognition on water stations throughout the conference area
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman during opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general event communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Conference breaks and coffee/tea bars | March 20-22 | One slot available | \$9,500 – Sold

Benefits include:

- » Logo recognition on coffee/tea bars
- » Logo recognition on coffee cups during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman during opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general event communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Notepads | March 19–22 | One slot available | \$6,000 – Pending

Benefits include:

- » Logo recognition on all notepads distributed to conference attendees
- » Sponsor can provide a table skirt and pop-up banner near The Wall Street Journal table
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on general conference materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

The Wall Street Journal display | March 20–22 | One slot available | \$6,000 – Sold

Benefits include:

- » Logo recognition on all dedicated *The Wall Street Journal* signage
- » Stickers placed on *The Wall Street Journal* each morning
- » Sponsor can provide a table skirt and pop-up banner near *The Wall Street Journal* table
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on general conference materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Rotating mobile banner ad | March 19–22| Two slots available | \$5,500

Benefits include:

- » One (1) rotating banner advertisement on home screen of conference mobile app
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)

SOLD





CUSTOM SIGNAGE

Hotel lobby signage (lobby and bar views) | March 19–22 | One slot available | \$21,000 – Sold

Benefits include:

- » One seamless graphic with two sides, visible in hotel lobby and in lobby bar (489"W x 30"H)
- » Four (4) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company data included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Main lobby wall #10 up to TV | March 19–22 | One slot available | \$12,000 – Sold

Benefits include:

- » One (1) cling in main lobby up to TV (160"H x 116.50"W)
- » Two (2) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company data included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Wall branding in conference space #11 | March 19–22 | One slot available | \$11,000 – Sold

Benefits include:

- » One (1) cling in spot #11 (163"W x 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company data included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Wall branding in conference space #13 | March 19–22 | One slot available | \$11,000 – Sold

Benefits include:

- » One (1) cling in spot #13 (134.50"W x 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Wall branding in conference space #25 | March 19–22 | One slot available | \$11,000 – Sold

Benefits include:

- » One (1) cling in spot #25 (149.24"W x 142.5"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Wall branding in conference space #34 | March 19–22 | One slot available | \$11,000 – Sold

Benefits include:

- » One (1) cling in spot #34 (149.5"W x 142.5"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Elevator panels in eight (8) elevators | March 19–22 | One slot available | \$11,000 – Sold

Benefits include:

- » Elevator panels (11"W x 80"H) in eight (8) elevators
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with our company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company displayed in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Three (3) display fabric double-sided banners from ceiling | March 19–22 | One slot available | \$11,000 – Sold

Benefits include:

- » Three (3) banners (144"W x 36"H) hanging from ceiling
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with our company website
- » Logo recognition and company displayed in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Custom column banners in conference foyer | March 19–22 | One slot available | \$10,000 – Sold

Benefits include:

- » Two (2) custom two-sided banners in the foyer of the Desert and Springs Ballrooms
- » Two (2) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with our company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company displayed in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Wall branding in conference space #12 | March 19–22 | One slot available | \$10,000

Benefits include:

- » One (1) cling in spot #12 (66"W x 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Wall branding in conference space #14 | March 19–22 | One slot available | \$10,000 – Sold

Benefits include:

- » One (1) cling in spot #14 (85"W x 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Springs Ballroom terrace doors (1-4, 5, 6-11, 12) | March 19–22 | One slot available | \$10,000 – Sold

Benefits include:

- » Clings on doors 1-4, 5, 6-11, 12 (1-4 & 6-11: 31"W x 36"; 5 & 12: 41" x 36" 11 panels)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





Glass panel branding | March 19–22 | One slot available | \$7,500 – Sold

Benefits include:

- » Fifteen (15) glass panels (51.25"W x 24"H) in the lobby show hallway
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

DIVERSITY AND INCLUSION FORUM SPONSORSHIP

Diversity and Inclusion Forum | March 20 | Multiple slots available | \$7,000

Benefits include:

- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated Diversity and Inclusion event signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

RECEPTION SPONSORSHIPS

Conference welcome reception | March 19 | Two slots available | \$14,000 – Sold

Benefits include:

- » Two (2) complimentary registrations
- » Two (2) registrations at the member-only rate
- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all branded servingware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated welcome signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website to your company website
- » Logo recognition on general communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

"Bottoms up" beer tasting station | March 19 | One slot available | \$6,500 – Sold

Benefits include:

- » Logo recognition on all beer glasses and magnets
- » Logo recognition on "Bottoms up" beer tasting signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website to your company website
- » Logo recognition on general communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Band | March 19 | One slot available | \$6,500

Benefits include:

- » Logo recognition on signage by the band stage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Local wine tasting station | March 19 | One slot available | \$6,500 – Sold

Benefits include:

- » Logo recognition on all wine tasting glasses
- » Logo recognition on local wine tasting signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Whiskey/Scotch Tasting station | March 19 | One slot available | \$6,500 – Sold

Benefits include:

- » Logo recognition on all tasting glasses
- » Logo recognition on local tasting signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Dessert station | March 19 | One slot available | \$6,500

Benefits include:

- » Logo recognition on all dessert station signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

AFFILIATE EVENTS

Affiliate event | March 20–21 | Multiple slots available | \$4,000*

Benefits include:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

** In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*



If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at **pete.bockelman@ici.org** or **sponsorship@ici.org**.