



ETF CONFERENCE

JUNE 8-10, 2026 • NASHVILLE, TN

SPONSORSHIP OPPORTUNITIES
AND BENEFITS



- » Thought Leadership
- » Conference Sponsorships
- » Custom Signage
- » Table Top Sponsorships
- » Affiliate Events



THOUGHT LEADERSHIP

BOOT CAMP THOUGHT LEADERSHIP SESSIONS

June 8 | Multiple slots available | \$20,000 — Sold

Benefits include:

- » Opportunity for sponsors to kick off the conference with Thought Leadership sessions moderated by a member of ICI
- » Sponsor determines the topic and description of the session in partnership with the ICI moderator
- » Sponsor can have up to three panelists join the Thought Leadership session
- » The Thought Leadership session will be part of concurrent panels between 2:00 and 4:45 p.m. Each session will last for 45 minutes.
- » Logo recognition by the conference opening general session
- » Logo recognition on the event website and link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in the sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



LUNCH THOUGHT LEADERSHIP SESSIONS

June 9 | Three slots available | \$20,000 — Sold

Benefits include:

- » Sponsor determines the topic and description of the session in partnership with the ICI moderator
- » Sponsor can have up to three panelists join the Thought Leadership session
- » The Thought Leadership session will be part of concurrent panels during lunch. Each session will last forty-five to fifty minutes.
- » Logo recognition by the conference opening general session
- » Logo recognition on the event website and link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in the sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





BREAKFAST THOUGHT LEADERSHIP SESSIONS

June 10 | Multiple slots available | \$17,500

Benefits include:

- » Opportunity for sponsors to host a breakfast Thought Leadership session
- » Sponsor determines the topic, description, and panelists for the Thought Leadership session
- » Sponsor can have up to four panelists join the Thought Leadership session
- » The Thought Leadership session will take place on June 10 between 8:30 and 9:25 a.m.
- » The fee includes A/V (up to four handheld mics, projector for slides, clicker to advance slides) and F&B (attendees eat from the conference breakfast buffet located outside of the Thought Leadership session room)
- » Logo recognition by the conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

CONFERENCE SPONSORSHIPS

CONFERENCE MOBILE APP

June 8–10 | One slot available | \$23,000

Benefits include:

- » Two (2) complimentary registrations
- » One (1) splash screen on conference mobile app
- » One (1) permanent icon logo on home screen of conference mobile app
- » Two (2) push notifications to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app promotions, signage, welcome loop slides, and printed materials/instruction cards
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

BRANDABLE CHARGING KIOSKS

June 8–10 | One slot available | \$17,500

Benefits include:

- » Logo recognition on two (2) charging kiosks
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

CONFERENCE TOTE BAG

June 8–10 | One slot available | \$16,000 — Sold

Benefits include:

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

CUSTOM LANYARD

June 8–10 | One slot available | \$15,000 — Sold

Benefits include:

- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





ROOM KEY

June 8–10 | One slot available | \$15,000 — Sold

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

CONFERENCE NEWSLETTER

June 8–10 | One slot available | \$15,000 — Sold

Branding on newsletter sent out to all attendees.

- » Two (2) complimentary registrations
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition as part of the opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » Preconference access to attendee lists

SOLD

CONFERENCE BREAKS AND BRANDED WATER BOTTLES

June 8–10 | One slot available | \$14,000 — Sold

Benefits include:

- » Logo recognition on branded water bottles
- » Logo recognition on branded water bottles displayed during conference breaks
- » Logo recognition on water stations throughout the conference area
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

CONFERENCE BREAKS AND COFFEE/TEA BARS

June 8–10 | One slot available | \$14,000 — Sold

Benefits include:

- » Logo recognition on coffee/tea bars
- » Logo recognition on coffee cups during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

NOTEPADS

June 8–10 | One slot available | \$11,000 — Sold

Benefits include:

- » Logo recognition on all notepads distributed to conference attendees
- » Sponsor can provide a table skirt and pop-up banner near table
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

THE WALL STREET JOURNAL DISPLAY

June 9–10 | One slot available | \$10,500 — Sold

Benefits include:

- » Logo recognition on all dedicated *The Wall Street Journal* signage
- » Stickers placed on *The Wall Street Journal* each morning
- » Sponsor can provide a table skirt and pop-up banner near *The Wall Street Journal* table
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
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SOLD





CUSTOM SIGNAGE

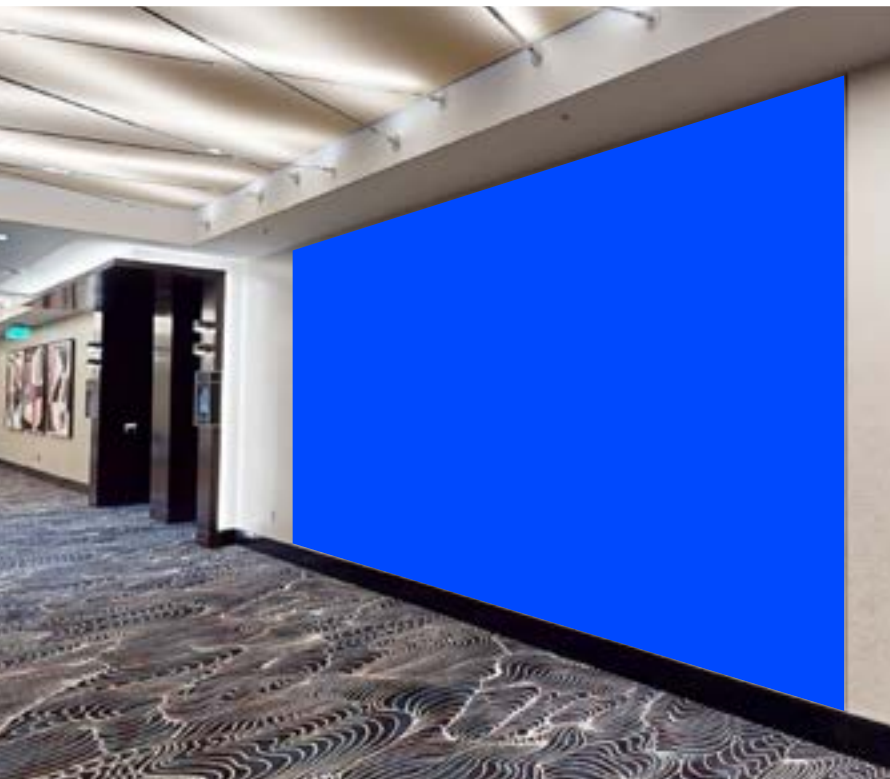
FIVE (5) LOBBY ELEVATOR DOORS BRANDING

June 8–10 | One slot available | \$25,000 — Sold

Benefits include:

- » Branding on five (5) lobby elevator doors
- » One (1) 8' x 8' branding box in Grand Foyer
- » Three (3) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with your company website
- » Logo recognition on general conference website signage, welcome loop slides, and printed materials
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SOLD



BROADWAY FOYER WALL ML1 RIGHT

June 8–10 | One slot available | \$25,000 — Sold

Benefits include:

- » Branding on the right foyer wall in the Germantown foyer
- » One (1) 8' x 8' branding box in Grand Foyer
- » Three (3) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with your company website
- » Logo recognition on general conference website signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
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SOLD

BROADWAY FOYER ML1 WALL LEFT

June 8–10 | One slot available | \$21,500 — Sold

Benefits include:

- » Branding on the left foyer wall in the Broadway Foyer
- » One (1) 8' x 8' branding box in Grand Foyer
- » Three (3) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

EVENT HUB – LINEN WALL WOMEN'S SIDE

June 8–10 | One slot available | \$21,500

Benefits include:

- » Branding in Event Hub women's side
- » One (1) 8' x 8' branding box in Grand Foyer
- » Three (3) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





EVENT HUB – LINEN WALL MEN'S SIDE

June 8–10 | One slot available | \$21,500

Benefits include:

- » Branding in Event Hub men's side
- » One (1) 8' x 8' branding box in Grand Foyer
- » Three (3) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

THREE (3) TALL COLUMNS IN EVENT HUB LOBBY

June 8–10 | One slot available | \$20,000

Benefits include:

- » Three columns in the Event Hub Lobby
- » One (1) 8' x 8' branding box in Grand Foyer
- » Two (2) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
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ELEVEN (11) STAIRS FROM FOYER TO EHL, PLUS FLOOR CLING

June 8–10 | One slot available | \$19,000

Benefits include:

- » Eleven stairs from Foyer to Event Hub Lobby
- » One (1) 8' x 8' branding box in Grand Foyer
- » One (1) complimentary registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

ELEVATOR IN GRAND BALLROOM FOYER

June 8–10 | One slot available | \$16,500

Benefits include:

- » Branding on elevator in Grand Ballroom Foyer
- » One (1) 8' x 8' branding box in Grand Foyer
- » One (1) complimentary registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
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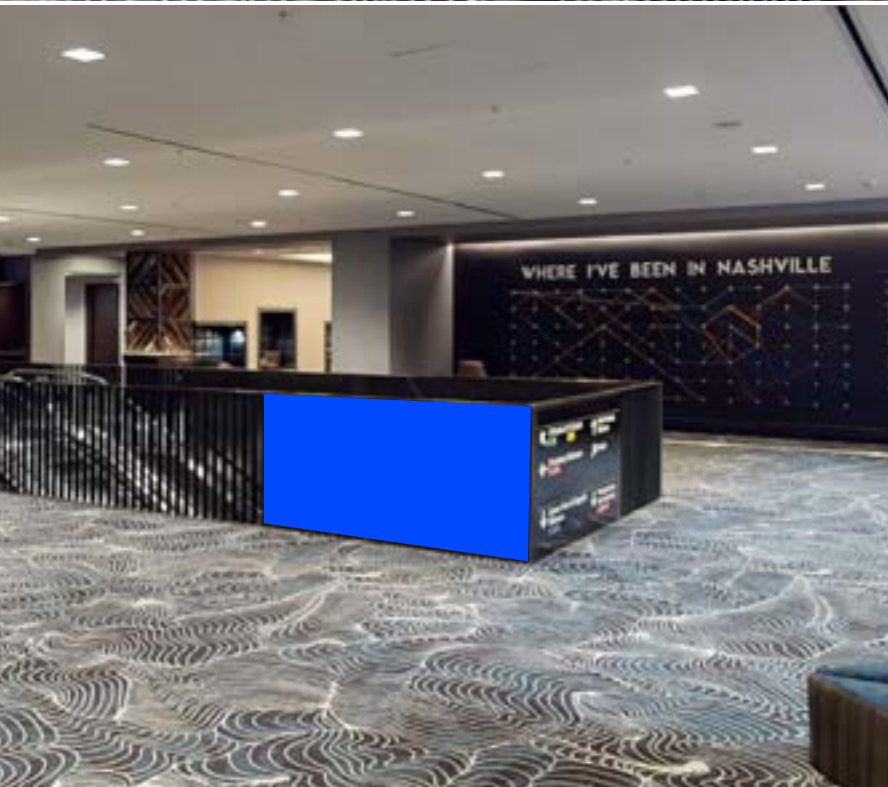


COLUMNS 1 & 2 ON BROADWAY LEVEL

June 8–10 | One slot available | \$16,500

Benefits include:

- » One (1) column branding on Level 2
- » One (1) 8' x 8' branding box in Grand Foyer
- » One (1) complimentary registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
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ESCALATOR RAILING CONTAINER BAR LOBBY ON LEVEL 1 (RIGHT)

June 8–10 | One slot available | \$12,500 — Sold

Benefits include:

- » Branding on level 1 railings, right side
- » One (1) complimentary registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

TABLE TOP SPONSORSHIPS

TABLE TOP SPONSORSHIPS

June 8–10 | Three slots available | \$10,000

Benefits include:

- » One (1) table top space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated welcome reception signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

AFFILIATE EVENTS

AFFILIATE EVENT

June 8–9 | Multiple slots available | \$6,000*

Benefits include:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

**In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*





If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at pete.bockelman@ici.org or sponsorship@ici.org.

