

# 2018 Tax and Accounting Conference

September 30–October 3 | Manchester Grand Hyatt | San Diego, CA

## Sponsorship Opportunities and Benefits

### CONFERENCE MOBILE APP

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$15,000

*Benefits include:*

- » One (1) complimentary registration
- » One (1) rotating banner advertisement on home page of the conference mobile app
- » One (1) push notification to be sent to all conference attendees via the mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's logo on the mobile app
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

### VINYL WINDOW CLING

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$15,000

*Benefits include:*

- » Four (4) small window clings (56"H x 89"W) and two (2) large window clings (61.75" x 89") (sold as two banks—two small windows and one large window)
- » One (1) complimentary registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

### CUSTOM COLUMN BANNERS

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$12,000

*Benefits include:*

- » Six (6) sides on first, middle, and last column in the Seaport Foyer
- » One (1) complimentary registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## CONFERENCE TOTE BAG

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$8,000

*Benefits include:*

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the event
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference promotional materials, signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



## MOBILE DEVICE CHARGER

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$8,000

*Benefits include:*

- » Logo recognition on portable chargers to be distributed to all attendees at registration (ICI purchases portable chargers)
- » Logo recognition by conference chairman at the event
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference promotional materials, signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



## ROOM KEY

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$8,000

*Benefits include:*

- » Logo recognition on room keys to be distributed to all attendees at registration (ICI pays for all costs associated with the branded room key)
- » Logo recognition by conference chairman at the event
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference promotional materials, signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



## CONFERENCE BREAKS AND BRANDED WATER BOTTLES

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$6,000

*Benefits include:*

- » Logo recognition on water bottles during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the event
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference promotional materials, signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



## CONFERENCE BREAKS AND COFFEE/TEA BARS

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$6,000

*Benefits include:*

- » Logo recognition on coffee/tea bars
- » Logo recognition on coffee sleeves during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## ROTATING MOBILE BANNER AD

SEPTEMBER 30–OCTOBER 3 | TWO SLOTS AVAILABLE | \$5,000

*Benefits include:*

- » One (1) rotating banner advertisement on home screen of conference mobile app
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## WALL STREET JOURNAL DISPLAY

SEPTEMBER 30–OCTOBER 3 | ONE SLOT AVAILABLE | \$4,000

*Benefits include:*

- » Logo recognition on all dedicated *Wall Street Journal* signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

# Diversity and Inclusion Forum Sponsorship

## DIVERSITY AND INCLUSION FORUM

OCTOBER 1 | MULTIPLE SLOTS AVAILABLE | \$6,000

*Benefits include:*

- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated Diversity and Inclusion event signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

# Reception Sponsorships

## CONFERENCE WELCOME RECEPTION

OCTOBER 1 | TWO SLOTS AVAILABLE | \$12,000

Benefits include:

- » One (1) complimentary registration
- » One (1) tabletop space for sponsor's marketing literature
- » Logo recognition on all branded servingware at the opening welcome reception (plates, cups, etc.)
- » Logo recognition on all dedicated welcome reception signage and welcome loop slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## BAND

OCTOBER 1 | ONE SLOT AVAILABLE | \$5,000

Benefits include:

- » Logo recognition on signage by the band stage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## DESSERT STATION

OCTOBER 1 | ONE SLOT AVAILABLE | \$5,000

Benefits include:

- » Logo recognition on all dessert station signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## PHOTO BOOTH

OCTOBER 1 | ONE SLOT AVAILABLE | \$5,000

Benefits include:

- » Logo recognition on all photo booth signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

# Coronado Island Golf Course Golf Tournament Sponsorships

## GOLF SHIRTS

OCTOBER 2 | ONE SLOT AVAILABLE | \$8,000

*Benefits include:*

- » Logo recognition on golf shirts to be distributed to all golf players at check-in
- » Logo recognition on all dedicated golf signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## GOLF BALLS AND TEES

OCTOBER 2 | ONE SLOT AVAILABLE | \$6,000

*Benefits include:*

- » Logo recognition on golf balls and tees to be distributed to all golf players at golf check-in
- » Logo recognition on all dedicated golf signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## SUNSCREEN AND HATS

OCTOBER 2 | ONE SLOT AVAILABLE | \$6,000

*Benefits include:*

- » Logo recognition on sunscreen and hats to be distributed to all golf players at golf check-in
- » Logo recognition on all dedicated golf signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## GOLF TOWELS

OCTOBER 2 | ONE SLOT AVAILABLE | \$5,000

*Benefits include:*

- » Logo recognition on golf towels to be distributed to all golf players at golf check-in
- » Logo recognition on all dedicated golf signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## SPORTS BOTTLES

OCTOBER 2 | ONE SLOT AVAILABLE | \$5,000

*Benefits include:*

- » Logo recognition on sports bottles to be distributed to all golf players at golf check-in
- » Logo recognition on all dedicated golf signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## BOXED LUNCHES

OCTOBER 2 | ONE SLOT AVAILABLE | \$4,000

*Benefits include:*

- » Logo recognition on boxed lunches to be distributed to all golf players at golf check-in
- » Logo recognition on all dedicated golf signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## BEVERAGE CARTS

OCTOBER 2 | ONE SLOT AVAILABLE | \$4,000

*Benefits include:*

- » Logo recognition on all beverage cart signage
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

# Affiliate Events

## AFFILIATE EVENT

SEPTEMBER 30–OCTOBER 3 | MULTIPLE SLOTS AVAILABLE | **\$2,750\***

*Benefits include:*

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

*\*In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*

If you are hosting an affiliate event and would like assistance with a themed reception, entertainment venue selection, transportation, etc., please contact Access Destination Services (our preferred vendor) for more information.

Blaine Amidei, regional account manager

ACCESS Destination Services®

1650 Hotel Circle North Suite 110

San Diego, CA 92108

Phone: 619.299.2200

Fax: 619.299.2209

Mobile: 619.818.4854

[www.accessdmc.com](http://www.accessdmc.com)

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at **202-326-5914** or **[pete.bockelman@ici.org](mailto:pete.bockelman@ici.org)**.