

2019 MFIMC

Mutual Funds and Investment Management Conference

ICI INVESTMENT
COMPANY
INSTITUTE®



March 17–20

MANCHESTER GRAND HYATT SAN DIEGO
SAN DIEGO, CA

Sponsorship Opportunities and Benefits

General Session

MARCH 17–20
ONE SLOT AVAILABLE
\$20,000

BENEFITS INCLUDE:

- » Three (3) complimentary registrations
- » Up to 20 reserved seats at the keynote speaker sessions
- » One sentence intro by general session moderator thanking sponsor for the support
- » Potential opportunity for small group to meet and greet with speaker
- » Logo recognition by the emcee at the opening welcome loop
- » Logo recognition on the mobile app with a link to your company website. Sponsor will be listed on the ICI website as the general session sponsor
- » Logo recognition in general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Conference mobile app

MARCH 17–20
ONE SLOT AVAILABLE
\$15,000

BENEFITS INCLUDE:

- » Two (2) complimentary registrations
- » One (1) rotating banner advertisement on home screen of conference mobile app
- » One (1) permanent icon logo on home screen of conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference logo and company name on the conference mobile app
- » Conference logo and company name on the conference mobile app
- » Logo recognition on the conference mobile app promotions, signage, welcome loop slides, and printed materials/instruction cards
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
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SOLD

Vinyl window cling

MARCH 17–20
ONE SLOT AVAILABLE
\$15,000

BENEFITS INCLUDE:

- » Four (4) small window clings (56"H x 89"W) and two (2) large window clings (89"H x 61.75"W) (sold as two banks—two small windows and one large window)
- » Two (2) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Custom column banners

MARCH 17-20
ONE SLOT AVAILABLE
\$12,000

BENEFITS INCLUDE:

- » Six (6) sides on first, middle, and last column in the Seaport Foyer
- » Two (2) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides,
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

A red, rectangular stamp with the word "SOLD" in white, bold, capital letters. The stamp is tilted slightly to the right and has a white border.

Conference breakfast

MARCH 18, 19, OR 20
THREE SLOTS AVAILABLE
(ONE FIRM/COMPANY
PER BREAKFAST)
\$10,000

BENEFITS INCLUDE:

- » One (1) complimentary registration
- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated breakfast signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Room keys

MARCH 17-20
ONE SLOT AVAILABLE
\$8,000

BENEFITS INCLUDE:

- » Logo recognition on room keys to be distributed to all attendees at check in (waiting on final approval)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides,
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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Conference tote bag

MARCH 17-20
ONE SLOT AVAILABLE
\$8,000

BENEFITS INCLUDE:

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on conference promotions, on-site signage, welcome loop slides,
- » Logo recognition on company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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Mobile device portable chargers

MARCH 17-20
ONE SLOT AVAILABLE
\$8,000

BENEFITS INCLUDE:

- » Logo recognition on portable chargers to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on conference promotions, on-site signage, welcome loop slides,
- » Logo recognition on company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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Charge and recharge stations

MARCH 18-20
ONE SLOT AVAILABLE
\$7,000

BENEFITS INCLUDE:

- » Logo recognition on four (4) pop-up banners near charge and recharge area
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on conference promotions, on-site signage, welcome loop slides,
- » Logo recognition on company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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Conference breaks—branded water bottles

MARCH 18-20
ONE SLOT AVAILABLE
\$6,000

BENEFITS INCLUDE:

- » Logo recognition on water bottles during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on conference promotions, on-site signage, welcome loop slides,
- » Logo recognition on company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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Conference breaks—coffee/tea bars

MARCH 18-20
ONE SLOT AVAILABLE
\$6,000

BENEFITS INCLUDE:

- » Logo recognition on coffee/tea bars
- » Logo recognition on coffee sleeves during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on conference promotions, on-site signage, welcome loop slides, and
- » Logo recognition on company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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Rotating mobile banner ad

MARCH 17-20
TWO SLOTS AVAILABLE
\$5,000

BENEFITS INCLUDE:

- » One (1) rotating banner advertisement on home screen of conference mobile app
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on conference promotions, on-site signage, welcome loop slides, and
- » Logo recognition on company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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Wall Street Journal display

MARCH 18-20
ONE SLOT AVAILABLE
\$4,000

BENEFITS INCLUDE:

- » Logo recognition on all dedicated Wall Street Journal signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Virtual tote insert for conference mobile app (pending ICI review)
- » Preconference access to attendee lists

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DIVERSITY AND INCLUSION FORUM AND NETWORKING RECEPTION SPONSORSHIP

Diversity and Inclusion Forum and Networking Reception

MARCH 18
MULTIPLE SLOTS
AVAILABLE
\$6,000

BENEFITS INCLUDE:

- » One (1) tabletop space for sponsor's marketing literature/giveaway item
 - » Logo recognition on branded giveaway item for event
 - » Logo recognition on all dedicated Diversity and Inclusion event signage and slides
 - » Logo recognition by conference chairman at the opening general session
 - » Logo recognition on the event website, with a link to your company website
 - » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
 - » Logo recognition and company description included in sponsor icon of the conference mobile app
 - » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
 - » Preconference access to attendee lists
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RECEPTION SPONSORSHIPS

Conference welcome reception

MARCH 17
TWO SLOTS AVAILABLE
\$12,000

BENEFITS INCLUDE:

- » Two (2) complimentary registrations
- » Two (2) registrations at the member-only rate
- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all bar servingware at the event (glassware, napkins, etc.)
- » Logo recognition on welcome reception signage and slides
- » Logo recognition as chairman at the opening general session
- » Logo recognition on event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Band

MARCH 17
ONE SLOT AVAILABLE
\$5,000

BENEFITS INCLUDE:

- » Logo recognition on signage by the band stage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Dessert station

MARCH 17
ONE SLOT AVAILABLE
\$5,000

BENEFITS INCLUDE:

- » Logo recognition on all dessert station signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
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Photo booth

MARCH 17
ONE SLOT AVAILABLE
\$5,000

BENEFITS INCLUDE:

- » Logo recognition on all photo booth signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
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Game zone package

MARCH 17
ONE SLOT AVAILABLE
\$5,000

BENEFITS INCLUDE:

- » Game zone area to include cornhole, giant Jenga, giant Connect Four
 - » Logo recognition on all game zone signage
 - » Logo recognition by conference chairman at the opening welcome loop
 - » Logo recognition on the event website, with a link to your company website
 - » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
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Affiliate event

MARCH 18-21
MULTIPLE SLOTS
AVAILABLE
\$2,750*

BENEFITS INCLUDE:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

*In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).

If you are hosting an affiliate event and would like assistance with a themed reception, entertainment venue selection, transportation, etc., please contact Access Destination Services (our preferred vendor) for more information.

Blaine Amidei, regional account manager
ACCESS Destination Services
Phone: 619-299-2200
Fax: 619-299-2209
Mobile: 619-818-4854
1650 Hotel Circle North, Suite 110
San Diego, CA 92108
www.accessdmc.com

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at pete.bockelman@ici.org or sponsorship@ici.org.