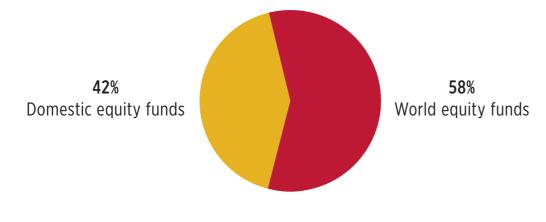
## **Investors Gravitated Toward World Equity Funds**

*Net new cash flow and net issuance of equity mutual funds and ETFs Percent, 2013* 



Total = \$358 billion

Source: Investment Company Institute