

National Public Radio Reports on Investing for Success Program, December 2000

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Washington, DC, December 30, 2000 – A recent National Public Radio report on the investment “knowledge gap” among African Americans examined Investing for Success, a program established by [National Urban League](#) and the Investment Company Institute Education Foundation to promoting greater understanding among middle-income African-Americans about the benefits of long-term investing.

The nationwide [partnership](#) is aimed at providing information to investors about building wealth while maintaining realistic expectations and encouraging long-term investment planning. Each participant at the program’s personal finance workshops will use a series of worksheets to help them assess their risk tolerance and retirement needs and develop an action plan. They will also receive a series of investor awareness brochures, a video discussing successful investing, and information on additional resources.

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The National Urban League is the nation’s premier civil rights and social services organization, with a long and successful history of service to the African-American community. The [Investment Company Institute Education Foundation](#) is an affiliate of the Investment Company Institute, the national association of American mutual funds, closed-end funds, and unit investment trusts.