1401 H STREET, NW, SUITE 1200 | WASHINGTON, DC 20005 | 202-326-5800 | WWW.ICL.ORG NOVEMBER 2013 | VOL. 19, NO. 11

WHAT'S INSIDE

- 2 IRAs Play an Increasingly Important Role in Saving for Retirement
- 4 Incidence of IRA Ownership Increases with Age and Income
- **6** IRA Owners Tend to Be Savers
- **11** Rollovers to Traditional IRAs Fuel Growth
- **17** Few Households Make Contributions to IRAs
- **18** Roth and Employer-Sponsored IRA Owners Are More Likely to Contribute
- 21 IRA Withdrawals Are Infrequent, Mostly Retirement Related
- **26** The Role of Traditional IRA Withdrawals in Retirement
- 27 Most Traditional IRA Owners Have a Planned Retirement Strategy
- **30** Expected Role of IRA Withdrawals in Retirement
- 32 Glossary
- 34 Notes
- 37 References

Sarah Holden, Senior Director of Retirement and Investor Research, and Daniel Schrass, Associate Economist, prepared this report.

Suggested citation: Holden, Sarah, and Daniel Schrass. 2013. "The Role of IRAs in U.S. Households' Saving for Retirement, 2013." *ICI Research Perspective* 19, no. 11. (November). Available at www.ici.org/pdf/ per19-11.pdf.



The Role of IRAs in U.S. Households' Saving for Retirement, 2013

KEY FINDINGS

- » Nearly four out of 10 U.S. households owned IRAs in 2013. More than eight in 10 IRA-owning households also had employer-sponsored retirement plan accumulations or had defined benefit plan coverage. All told, 67 percent of all U.S. households had retirement plans through work or IRAs.
- Nearly three out of 10 U.S. households owned traditional IRAs in 2013. Traditional IRAs were the most common type of IRA owned, followed by Roth IRAs and employer-sponsored IRAs.
- Rollovers from employer-sponsored retirement plans have fueled the growth in IRAs. Nearly half of traditional IRA-owning households indicated their IRAs contained rollovers from employer-sponsored retirement plans. Among households with rollovers in their traditional IRAs, 85 percent indicated they had rolled over the entire retirement account balance in their most recent rollover. More than half also had made contributions to their traditional IRAs at some point.
- Although most U.S. households were eligible to make contributions, few did so. Only 15 percent of U.S. households contributed to any type of IRA in tax year 2012, and very few eligible households made catch-up contributions to traditional IRAs or Roth IRAs. Among nonretired traditional IRA-owning households not making contributions in tax year 2012, 37 percent indicated they did not contribute to their IRAs because they were saving enough through their retirement plans at work.
- IRA withdrawals were infrequent and mostly retirement related. Twenty-one percent of traditional IRA-owning households took withdrawals in tax year 2012, the same share as in tax year 2011.
- The majority of traditional IRA withdrawals were made by retirees. Seventy-six percent of households that made traditional IRA withdrawals were retired. Indeed, only 8 percent of traditional IRA-owning households in 2013 headed by individuals younger than 59 took withdrawals. Sixty-six percent of withdrawals were calculated using the required minimum distribution (RMD)—this was the most common amount withdrawn.

Traditional IRA-owning households not making withdrawals generally indicated they do not plan to tap their IRAs until age 70½. Sixty-six percent of traditional IRA-owning households not making withdrawals in tax year 2012 indicated it was unlikely they would withdraw from their IRAs before age 70½. The most commonly cited planned future uses of IRA withdrawals were to pay for living expenses and cover emergencies.

IRAs Play an Increasingly Important Role in Saving for Retirement

With \$5.7 trillion in assets at the end of the second quarter of 2013, individual retirement accounts (IRAs) represented more than one-quarter of U.S. total retirement market assets, compared with 17 percent two decades ago.¹ IRAs also have risen in importance on household balance sheets. In June 2013, IRA assets were 9 percent of all household financial assets, up from 4 percent of assets two decades ago.² In May 2013, 46.1 million, or 38 percent of, U.S. households reported they owned IRAs (Figure 1).³ Among all IRA-owning households in May 2013, 84 percent also had employer-sponsored retirement plans; that is, they had defined contribution (DC) plan balances, current defined benefit (DB) plan payments, or expected future DB plan payments. Another 29 percent of U.S. households reported employer-sponsored retirement plan coverage, but no IRAs. All told, 67 percent of all U.S. households had some type of formal, tax-advantaged retirement savings.

Traditional IRAs are the oldest and most common type of IRA. In 2013, 36.0 million, or 29.4 percent of, U.S. households owned traditional IRAs (Figure 2).⁴ In addition to being a repository for contributions, the traditional IRA is a vehicle for rollovers from employer-sponsored retirement plans. Indeed, nearly half of U.S. households with traditional IRAs indicated their IRAs contained rollover assets.⁵ Roth IRAs, which were first available in 1998, are the second most frequently owned type of IRA, held by 19.1 million, or 15.6 percent of, U.S. households.⁶ In May 2013, 7.5 percent of U.S. households owned employer-sponsored IRAs, which include SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs.

About the Annual Mutual Fund Shareholder Tracking Survey

ICI conducts the Annual Mutual Fund Shareholder Tracking Survey each spring to gather information on the demographic and financial characteristics of U.S. households. The most recent survey was conducted in May 2013 and was based on a sample of 4,001 U.S. households selected by random digit dialing, of which 1,504 households, or 37.6 percent, owned IRAs. All interviews were conducted over the telephone with the member of the household aged 18 or older who was the sole or co-decisionmaker most knowledgeable about the household's savings and investments. The standard error for the 2013 sample of households is ± 1.6 percentage points at the 95 percent confidence level.

About the IRA Owners Survey

ICI conducts the IRA Owners Survey each spring to gather information on characteristics and activities of IRA-owning households in the United States. The most recent survey was conducted in May 2013 and was based on a sample of 3,006 randomly selected, representative U.S. households owning traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs). All interviews were conducted over the telephone with the member of the household aged 18 or older who was the sole or co-decisionmaker most knowledgeable about the household's savings and investments. The standard error for the total sample is ± 1.8 percentage points at the 95 percent confidence level. IRA ownership does not include ownership of Coverdell Education Savings Accounts (formerly called education IRAs).

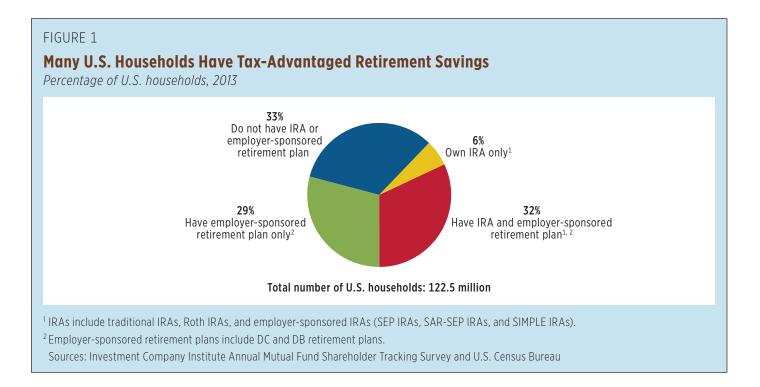


FIGURE 2

Millions of U.S. Households Own IRAs

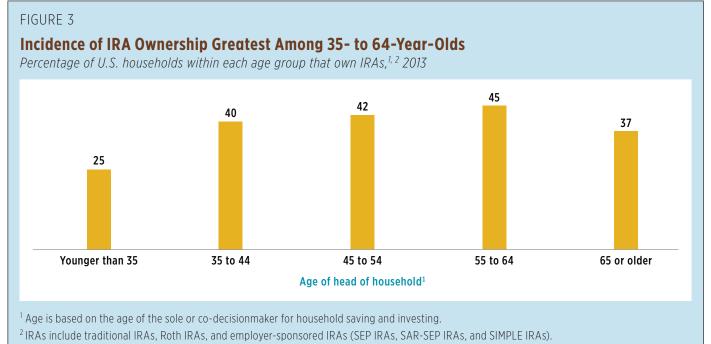
	Year created	Number of U.S. households with type of IRA, ¹ 2013	Percentage of U.S. households with type of IRA, ¹ 2013
Traditional IRA	1974 (Employee Retirement Income Security Act)	36.0 million	29.4%
SEP IRA ²	1978 (Revenue Act))	
SAR-SEP IRA ²	1986 (Tax Reform Act)	9.2 million	7.5%
SIMPLE IRA ²	1996 (Small Business Job Protection Act)	J	
Roth IRA	1997 (Taxpayer Relief Act)	19.1 million	15.6%
Any IRA ¹		46.1 million	37.6%
	n more than one type of IRA.		

² SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs are employer-sponsored IRAs.

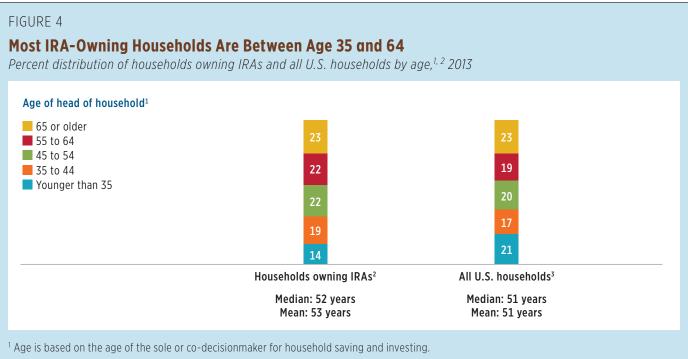
Sources: Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey and U.S. Census Bureau

Incidence of IRA Ownership Increases with Age and Income

People of all ages own IRAs, but ownership is greatest among the older groups of working-age individuals. This reflects the life-cycle effects on saving; that is, households tend to focus on retirement-related saving as they get older (and save for other goals such as education or buying a house when younger).⁷ Also, many traditional IRA owners became owners as a result of rollovers from employersponsored plans, which occur after at least some years in the workforce.⁸ In 2013, 42 percent of households headed by an individual aged 45 to 54 owned IRAs, and 45 percent of households headed by an individual aged 55 to 64 owned IRAs (Figure 3). As a result, 67 percent of IRA-owning households were headed by individuals aged 45 or older (Figure 4). Among all U.S. households, by comparison, 62 percent were headed by individuals in this age group. Although the majority of IRA-owning households had moderate incomes, IRA ownership tends to increase with household income. This pattern is consistent with the fact that lower-income households, which tend to be focused on near-term spending needs, and which get a higher replacement benefit through Social Security,⁹ generally have a lower propensity to save for retirement.¹⁰ Fifty-four percent of households with incomes of \$50,000 or more owned IRAs, compared with 21 percent of households with incomes of less than \$50,000 (Figure 5). Sixty-four percent households with incomes of \$100,000 or more owned IRAs in 2013. As a result, 16 percent of households owning IRAs earned less than \$35,000, compared with 36 percent of all U.S. households (Figure 6). Forty-seven percent of households owning IRAs in 2013 had incomes between \$35,000 and \$99,999, compared with 42 percent of all U.S. households.



Source: Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey



² IRAs include traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs).

³ The percentage of all households in each age group is based on ICI survey data and is weighted to match the U.S. Census Bureau's Current Population Survey.

Sources: Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey and U.S. Census Bureau

FIGURE 5

Incidence of IRA Ownership Increases with Household Income

Percentage of U.S. households within each income group that own IRAs,^{1, 2} 2013



FIGURE 6 Most IRA-Owning Households Have Moderate Incomes Percent distribution of households owning IRAs and all U.S. households by household income,^{1, 2} 2013 Household income¹ \$200,000 or more \$100.000 to \$199.999 \$75,000 to \$99,999 28 \$50,000 to \$74,999 \$35,000 to \$49,999 17 **\$25,000 to \$34,999** Less than \$25,000 13 20 25 Households owning IRAs² All U.S. households³ Median: \$80,000 Median: \$50,000 Mean: \$104,500 Mean: \$75,700 ¹ Total reported is household income before taxes in 2012. ² IRAs include traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs). ³ The percentage of all households in each income group is based on ICI survey data and is weighted to match the U.S. Census Bureau's Current

Population Survey (CPS). For 2012, the estimated median and mean income for all U.S. households from the CPS is \$51,017 and \$71,274, respectively.

Sources: Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey and U.S. Census Bureau

IRA Owners Tend to Be Savers

IRA owners build substantial financial assets. The median financial assets of IRA-owning households were eight times greater than the median financial assets of households that did not own IRAs (Figure 7). Those assets included DC retirement plan accounts—72 percent of households that owned IRAs also owned such accounts. IRA owners typically exhibit the characteristics that tend to correlate with a greater propensity to save: the financial decisionmakers of households with IRAs tend to be older and are more likely to be married, employed, and have college or postgraduate degrees than households that do not own IRAs.¹¹ Like other investing households, the majority of IRA-owning households were willing to take some investment risk for financial gain. Willingness to take risk remained the same among IRA-owning households overall between 2012 and 2013. In 2013, 28 percent of IRA-owning households were willing to take substantial or above-average investment risk for similar levels of financial gain, compared with 28 percent in 2012 and 30 percent in 2011 (Figure 8).¹²

FIGURE 7

IRA Owners Are Typically Middle-Aged, Married, and Employed

Characteristics of U.S. households by ownership of IRAs,¹ 2013

	Households owning IRAs ¹	Households not owning IRAs
Median per household		
Age of household sole or co-decisionmaker for saving and investing	52 years	50 years
Household income ²	\$80,000	\$37,300
Household financial assets ³	\$200,000	\$25,000
Household financial assets in IRAs	\$50,000	N/A
Share of household financial assets in IRAs (percent)	32%	N/A
Percentage of households		
Household sole or co-decisionmaker for saving and investing		
Married or living with a partner	72%	55%
College or postgraduate degree	49	23
Employed full- or part-time	68	52
Retired from lifetime occupation	31	30
Household has DC account or DB plan coverage (total)	81	47
DC retirement plan account	72	39
DB plan coverage	45	24

¹ IRAs include traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs).

² Total reported is household income before taxes in 2012.

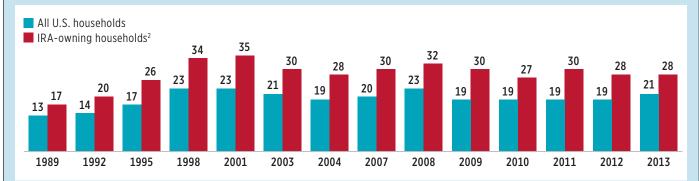
³ Household financial assets include assets in employer-sponsored retirement plans but exclude the household's primary residence. N/A = not applicable

Sources: Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey and Investment Company Institute IRA Owners Survey

FIGURE 8

Willingness to Take Investment Risk Varies over Time

Percentage of U.S. households by ownership of IRAs; willingness to take above-average or substantial investment risk,¹ selected years



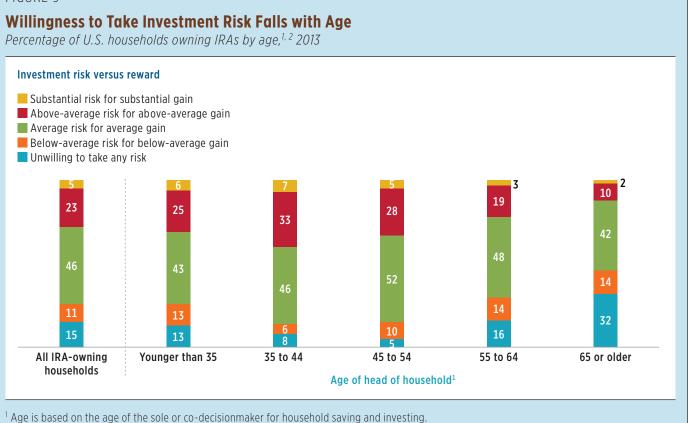
¹ The question had three other possible responses: average risk for average gain, below-average risk for below-average gain, and unwilling to take any risk.

²IRAs include traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs).

Sources: Investment Company Institute tabulations of Federal Reserve Board Survey of Consumer Finances, Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey, and Investment Company Institute IRA Owners Survey

In 2013, while 28 percent of IRA-owning households were willing to take substantial or above-average risk, the largest percentage of households owning IRAs, 46 percent, were willing to take average risk for average gain (Figure 9). Twenty-six percent were willing to take below-average risk for below-average gain or were unwilling to take any investment risk. Willingness to take investment risk among households owning IRAs generally decreases with age.¹³ Twelve percent of IRA-owning households aged 65 or older reported that they were willing to take substantial or above-average investment risk for similar levels of gain. Forty percent of IRA-owning households aged 35 to 44 were willing to take substantial or above-average investment risk for similar levels of gain.¹⁴ Between 2012 and 2013, willingness to take investment risk moved down for the youngest, slightly increased for those aged 45 to 54, and remained essentially the same for all other age groups of IRA-owning households. For example, 31 percent of IRA-owning households younger than 35 reported that they were willing to take substantial or above-average investment risk for similar levels of gain in 2013, compared with 42 percent in 2012 (Figure 10). Forty percent of IRA-owning households aged 35 to 44 reported that they were willing to take substantial or above-average investment risk for similar levels of gain in 2013, compared with 42 percent in 2012. Willingness to take risk increased in 2013 for IRA-owning households aged 45 to 54 and stayed essentially the same for IRA-owning households 55 or older.

FIGURE 9



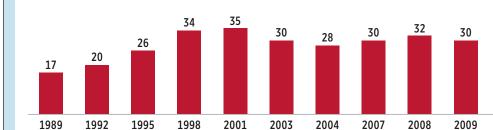
² IRAs include traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs).

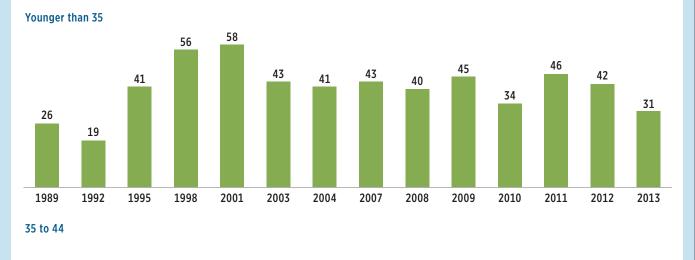
FIGURE 10

Willingness to Take Investment Risk by Age for Households That Own IRAs

Percentage of U.S. households owning IRAs by age of head of household; willingness to take above-average or substantial investment risk; selected years

All households owning IRAs





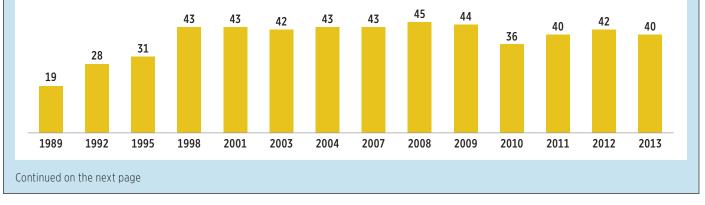
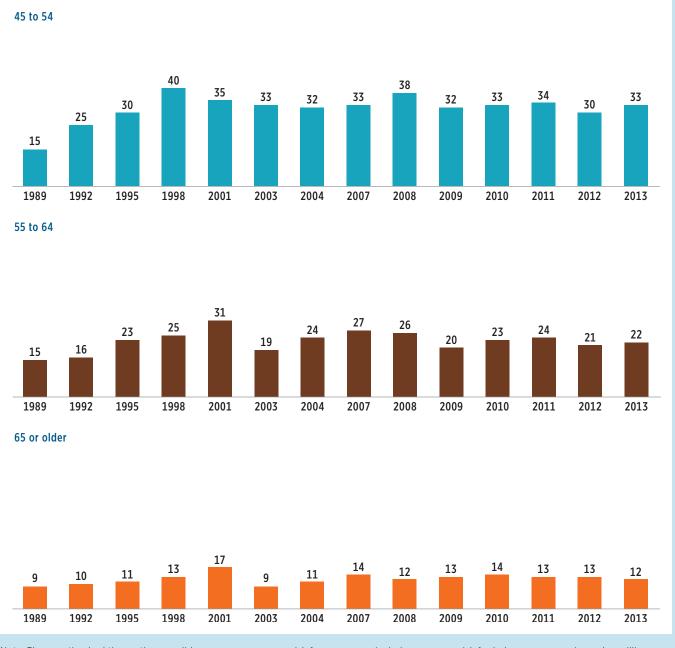


FIGURE 10 CONTINUED

Willingness to Take Investment Risk by Age for Households That Own IRAs

Percentage of U.S. households owning IRAs by age of head of household; willingness to take above-average or substantial investment risk; selected years



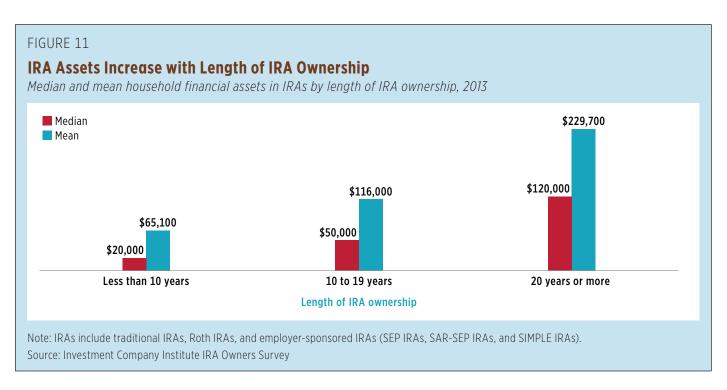
Note: The question had three other possible responses: average risk for average gain, below-average risk for below-average gain, and unwilling to take any risk.

Sources: Investment Company Institute tabulations of Federal Reserve Board Survey of Consumer Finances, Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey, and Investment Company Institute IRA Owners Survey

Just as 401(k) balances tend to be higher the longer a worker's job tenure,¹⁵ IRA balances tend to rise with length of ownership. In 2013, households owning IRAs for less than 10 years had median IRA holdings of \$20,000, while households owning IRAs for 20 years or more had median IRA holdings of \$120,000 (Figure 11). Mean IRA holdings, while considerably higher than the median values, display a similar pattern.

Rollovers to Traditional IRAs Fuel Growth

From their inception, traditional IRAs were designed so that investors could accumulate retirement assets either through contributions¹⁶ or by rolling over balances from employersponsored retirement plans (to help workers consolidate and preserve these assets).^{17, 18}

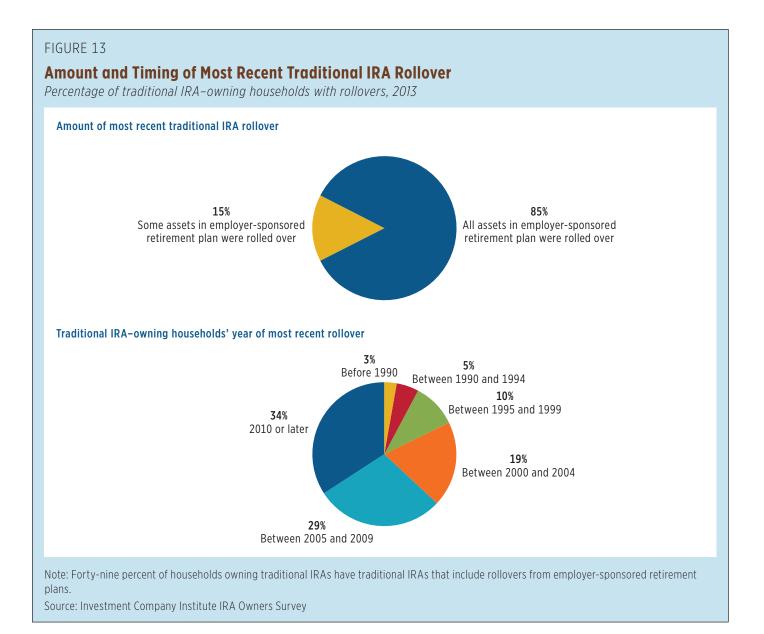


Rollover activity, which helps many Americans preserve their retirement savings, has fueled recent IRA growth. The most recent available data show that households transferred \$272 billion from employer-sponsored retirement plans to IRAs in 2008.¹⁹ In 2013, about 18 million U.S. households (or 49 percent of all U.S. households owning traditional IRAs) had traditional IRAs that included rollover assets (Figure 12).²⁰ With their most recent rollovers, the vast majority of these households (85 percent) transferred the entire retirement plan account balance into the traditional IRA (Figure 13, top panel).²¹ More than eight in 10 traditional IRA–owning households with rollovers made their most recent rollover in 2000 or later, including 63 percent whose most recent rollover was within the past eight years (Figure 13, lower panel). Among households with rollovers in their traditional IRAs, 44 percent only had rollover IRAs (having never made traditional IRA contributions) (Figure 12).

FIGURE 12

Rollovers Are Often a Source of Assets for Traditional IRAs

Households with traditional IRAs that include rollovers	
Percentage of households owning traditional IRAs, 2013	
Traditional IRA includes rollover	49
Traditional IRA does not include rollover	51
Traditional IRA rollover activity	
Percentage of households owning traditional IRAs that include rollovers, 2013	
Traditional IRA rollover(s) due to*	
Job change, layoff, or termination	72
Retirement	29
Other	13
Contributions to traditional IRA other than rollover	
Have made contribution other than rollover	56
Have never made contribution in addition to rollover	44
Percentage of traditional IRA balance from rollovers or transfers from former employer-sponsored retirement plans	
Less than 25 percent	17
25 to 49 percent	13
50 to 74 percent	21
75 percent or more	49
Median percentage of traditional IRA balance from rollovers or transfers from former employer-sponsored retirement plans	70
* Multiple responses are included.	
Note: Number of respondents varies.	
Source: Investment Company Institute IRA Owners Survey	



Most traditional IRA-owning households with rollovers had multiple reasons for rolling over the accumulations from their employer-sponsored retirement plans to traditional IRAs (Figure 14, top panel).²² For example, 72 percent said they wanted to preserve the tax treatment of the savings and 68 percent did not want to leave assets with their former employer. Sixty-one percent rolled over to get more investment options. Fifty-three percent rolled over to change financial services providers, while 41 percent kept their assets with the same financial services provider when they rolled over assets. Fifty-one percent of traditional

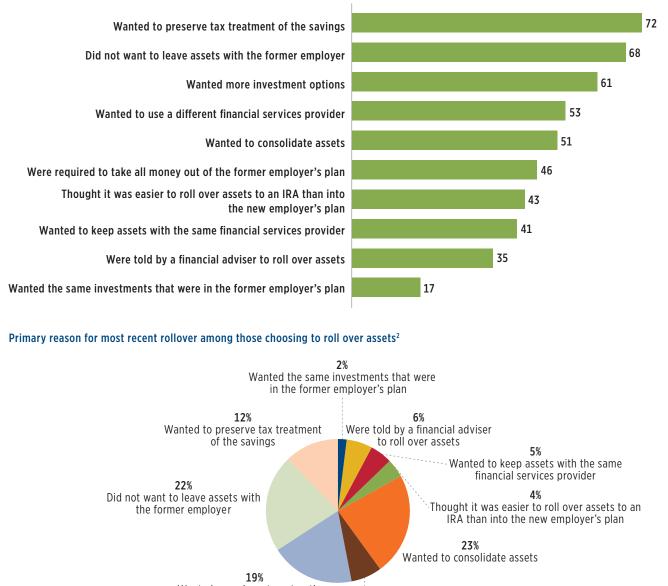
IRA-owning households with rollovers indicated that consolidating assets was one of the reasons for the rollover. When asked to identify the primary reason for the rollover, 23 percent said they wanted to consolidate assets, and 22 percent said they did not want to leave the assets with their former employer (Figure 14, lower panel). Nineteen percent rolled over primarily for more investment options and 12 percent wanted to preserve the tax treatment of the savings. Six percent indicated the primary reason they rolled the money over was that a professional financial adviser recommended it.

FIGURE 14

Reasons for Most Recent Rollover

Percentage of households owning traditional IRAs that include rollovers, 2013





Wanted more investment options 7% Wanted to use a different financial services provider

¹ Multiple responses are included for all responses except for respondents who were required to take the money out of their former employer's plan.
² Figure does not include the households owning traditional IRAs that include rollovers that were required to take the money out of the their former employer's plan.

Traditional IRA-owning households generally researched the decision to roll over money from their former employer's retirement plan into a traditional IRA. Two-thirds (67 percent) consulted multiple sources of information the most common source of information was professional financial advisers, who were consulted by 64 percent of traditional IRA-owning households with rollovers (Figure 15). Nearly four in 10 traditional IRA-owning households with rollovers relied on information provided by their employers, with 31 percent of traditional IRA-

FIGURE 15

Sources of Information Consulted for Rollover Decision

Percentage of traditional IRA-owning households with rollovers, 2013

		Age of head of household			
	All	Younger than 50	50 to 59	60 to 69	70 or older
Source of information ²					
Your spouse or partner	40	43	44	35	33
A coworker, friend, or family member	19	23	19	14	16
Your employer (printed or online materials, seminars, workshops)	39	42	38	36	33
A seminar or workshop sponsored by your employer	10	9	7	14	16
Printed materials provided by your employer	31	36	31	26	24
Online materials from your employer	17	19	16	16	10
Online materials from financial services firms	29	29	31	32	25
The IRS rules or publications	23	22	18	25	29
A professional financial adviser	64	58	64	67	73
Other	11	9	12	14	12
Primary source of information					
Your spouse or partner	6	5	7	5	5
A coworker, friend, or family member	5	7	5	4	6
Your employer (printed or online materials, seminars, workshops)	13	15	10	13	10
A seminar or workshop sponsored by your employer	3	3	1	3	4
Printed materials provided by your employer	8	8	7	8	6
Online materials from your employer	2	4	2	2	0
Online materials from financial services firms	11	15	13	7	2
The IRS rules or publications	4	4	2	6	5
A professional financial adviser	54	49	54	56	67
Other	7	5	9	9	5
Number of respondents	1,142	459	307	225	152

¹ Age is based on the age of the sole or co-decisionmaker for household saving and investing.

² Multiple responses are included.

Note: Other responses given included: myself, other online information, bank, books and magazines, and seminars sponsored by a financial institution.

owning households with rollovers using printed materials from their employers as a source of information. Twenty-nine percent indicated they used online materials from financial services firms. When asked to identify their primary source of information on the rollover decision, 54 percent of traditional IRA-owning households with rollovers indicated they primarily relied on professional financial advisers; older households were more likely to consult professional financial advisers than younger households. Eleven percent of traditional IRA-owning households with rollovers indicated their primary source of information was online materials from financial services firms, with younger households more likely to rely on online resources than older households. In selecting the initial asset allocation of rollover assets in traditional IRAs, 10 percent of traditional IRA-owning households with rollovers indicated that their professional financial adviser selected the investments, and 48 percent indicated they worked together with a professional financial adviser to select the investments. Forty percent of traditional IRA-owning households with rollovers indicated that the household selected the investments without outside help.²³

Households with rollover assets in their IRAs tend to have higher IRA balances, compared with IRAs funded purely by individual contributions. Median traditional IRA holdings that include rollovers were \$70,000 in 2013, compared with median traditional IRA holdings of \$30,000 for balances that did not include rollovers (Figure 16).²⁴

FIGURE 16

Traditional IRAs Preserve Assets from Employer-Sponsored Retirement Plans

	Traditional IRA includes rollover from employer-sponsored retirement plan ¹	Traditional IRA does not include rollover from employer-sponsored retirement plan ²
Traditional IRA assets		
Mean	\$173,500	\$91,730
Median	\$70,000	\$30,000
Household financial assets ³		
Mean	\$396,600	\$315,100
Median	\$275,000	\$200,000

Traditional IRA assets by employer-sponsored retirement plan rollover activity, 2013

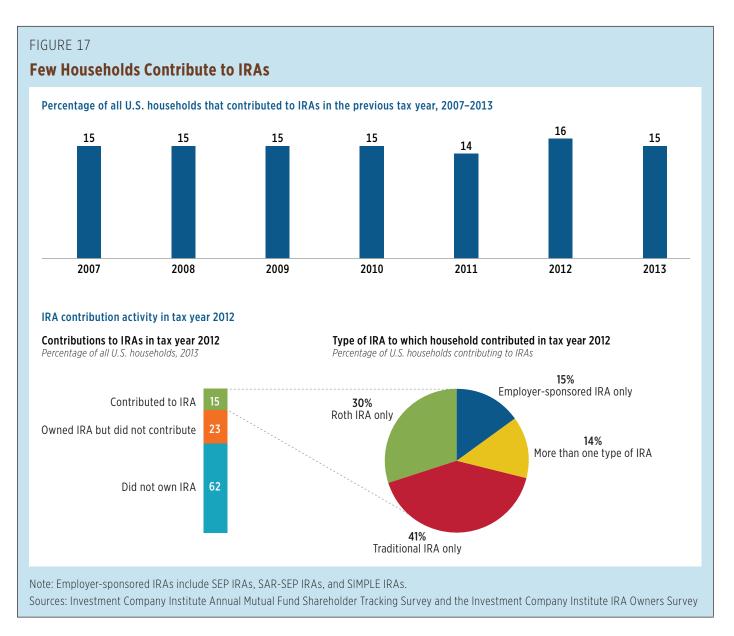
¹ Forty-nine percent of households owning traditional IRAs have traditional IRAs that include rollovers from employer-sponsored retirement plans.

² Fifty-one percent of households owning traditional IRAs have traditional IRAs that do not include rollovers from employer-sponsored retirement plans.

³ Household financial assets include assets in employer-sponsored retirement plans but exclude the household's primary residence. Source: Investment Company Institute IRA Owners Survey

Few Households Make Contributions to IRAs

Although IRAs can help Americans build their retirement savings, the majority of U.S. households do not contribute to them. In tax year 2012, only 15 percent of all U.S. households made contributions to IRAs, compared with 16 percent in tax year 2011 (Figure 17, top panel). Thirty-nine percent of households owning IRAs in 2013 made contributions in tax year 2012 (Figure 17, lower panel), the same share as in tax year 2011.²⁵ Households may, depending on their eligibility, contribute to more than one type of IRA in each tax year. Among households making contributions to IRAs in tax year 2012, 52 percent contributed to traditional IRAs, with 41 percent contributing to traditional IRAs only.²⁶ Forty percent of households making IRA contributions in tax year 2012 made Roth contributions, with 30 percent contributing to Roth IRAs only.²⁷ Twenty-three percent contributed to employer-sponsored IRAs in tax year 2012, with 15 percent contributing to employer-sponsored IRAs only.²⁸



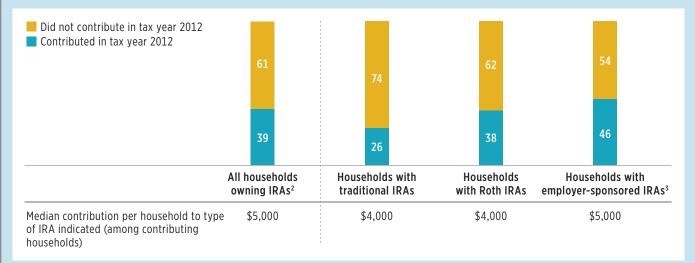
Roth and Employer-Sponsored IRA Owners Are More Likely to Contribute

Traditional IRA owners were less likely than owners of other types of IRAs to have made contributions. Thirty-eight percent of households owning Roth IRAs in 2013 made contributions in tax year 2012 (Figure 18), and 46 percent of all households owning employer-sponsored IRAs in 2013 made contributions in tax year 2012. In contrast, only 26 percent of traditional IRA-owning households in 2013 contributed to their traditional IRAs in tax year 2012.²⁹ Several factors play a role in the lower contribution rate to traditional IRAs. First, restrictions on the tax deductibility of contributions³⁰ must be considered by the 82 percent of traditional IRA-owning households that have retirement plan coverage at work.³¹ When asked for the reasons they did not contribute, 17 percent of traditional IRA-owning households not making contributions indicated that ineligibility to make deductible contributions was a reason why they did not contribute (Figure 19). Thirty-seven percent of nonretired traditional IRA-owning households

FIGURE 18

Contribution Activity to Roth and Employer-Sponsored IRAs Outpaces Contribution Activity to Traditional IRAs in Tax Year 2012

Percentage of U.S. households owning each type of IRA¹ in 2013 by contribution status in tax year 2012



¹ Households may hold more than one type of IRA. Contribution activity reported is for type of IRA indicated. Some of these households may have been ineligible to make contributions.

² IRAs include traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs).

³ Employer-sponsored IRAs include SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs.

not making contributions indicated they were able to save enough in their retirement plans at work. Fifty-two percent of traditional IRA-owning households not making contributions were retired from their lifetime occupation, and 61 percent of them indicated they were not contributing because they were retired and no longer saving. Overall, 32 percent of traditional IRA-owning households not making contributions said that one reason they did not contribute was that they were retired and no longer saving. Furthermore, some traditional IRA-owning households use traditional IRAs to preserve rollovers rather than as a contributory savings vehicle. Nevertheless, other research finds that traditional IRA investors who make contributions tend to do so on a recurring basis.³²

The median contribution among households contributing to employer-sponsored IRAs was \$5,000 in tax year 2012, while the median contribution to traditional IRAs was \$4,000 per household (Figure 18). The median contribution to Roth IRAs was \$4,000 per household. In 2012, the

FIGURE 19

Reasons Why Traditional IRA–Owning Households Did Not Contribute to an IRA in Tax Year 2012

Percentage of traditional IRA-owning households that did not make contributions in tax year 2012

		Age of head of household ¹				Retirement status ²		
	All	Younger than 50	50 to 59	60 to 69	70 or older	Retired ²	Not retired	
Saving enough through a retirement plan at work	24	33	38	22	5	12	37	
Do not have extra money to save	35	44	46	31	20	26	45	
Are not eligible to make a deductible contribution	17	16	14	18	21	20	14	
Are not eligible to contribute to an IRA	16	9	15	14	28	23	9	
Are retired and no longer saving	32	7	9	44	69	61	1	
Own an inherited IRA	4	4	3	4	3	4	3	
Other reason	8	10	9	9	3	5	10	
Number of respondents	1,122	314	253	264	291	580	542	

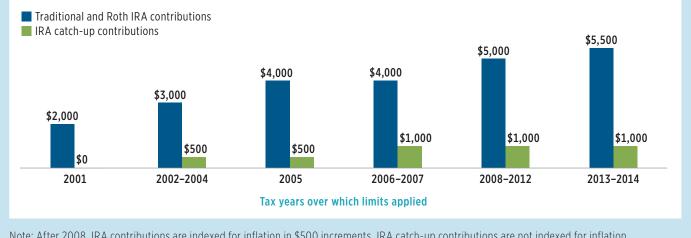
¹ Age is based on the age of the sole or co-decisionmaker for household saving and investing.

² The household was considered retired if either the head of household or spouse responded affirmatively to the question: "Are you retired from your lifetime occupation?"

traditional and Roth IRA contribution limit was \$5,000 for individuals under the age of 50 (Figure 20).³³ Since tax year 2002, individuals aged 50 or older are eligible to make catch-up contributions to their IRAs.³⁴ Among households aged 50 or older, 39 percent owned traditional or Roth IRAs in 2013 (Figure 21). Of these IRA-owning households, 31 percent made contributions to traditional or Roth IRAs; 42 percent of these contributing households made catchup contributions. All told, catch-up contributions are not prevalent, with only 5 percent of all U.S. households aged 50 or older³⁵ reporting catch-up contributions to traditional or Roth IRAs.

FIGURE 20



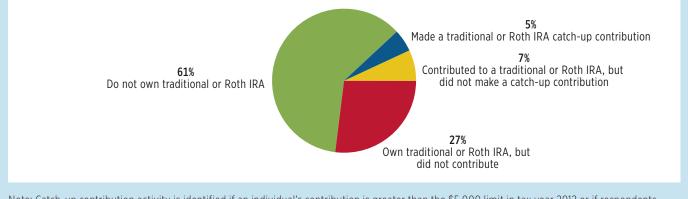


Note: After 2008, IRA contributions are indexed for inflation in \$500 increments. IRA catch-up contributions are not indexed for inflation. Source: ICI summary of U.S. Internal Revenue Code

FIGURE 21

Traditional and Roth IRA Catch-Up Contributions Are Infrequent

Percentage of U.S. households with individuals aged 50 or older by contribution status in tax year 2012



Note: Catch-up contribution activity is identified if an individual's contribution is greater than the \$5,000 limit in tax year 2012 or if respondents indicated their contributions included a catch-up contribution.

Sources: Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey and Investment Company Institute IRA Owners Survey

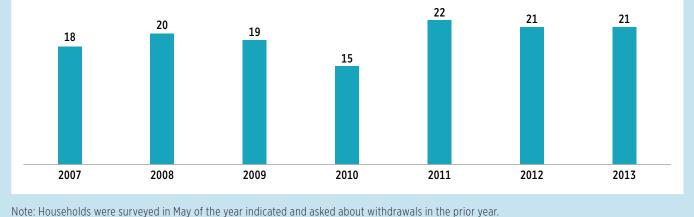
IRA Withdrawals Are Infrequent, Mostly Retirement Related

Few households withdraw money from their IRAs in any given year, and most withdrawals are retirement related. A traditional IRA withdrawal taken by an individual prior to age 59½ generally is subject to a 10 percent penalty on the taxable portion of the withdrawal (in addition to the federal, state, and local income tax that may be due).³⁶ Taxpayers older than 59½ but younger than 70½ may take withdrawals without penalty, but generally are not required to do so. Traditional IRA owners aged 70½ or older are required to withdraw an annual amount based on life expectancy or pay a penalty for failing to do so; these withdrawals are called required minimum distributions (RMDs). Households with inherited IRAs also generally are required to take distributions. Twenty-one percent of households owning traditional IRAs in 2013 reported taking withdrawals from these IRAs in tax year 2012, the same share as in tax year 2011 (Figure 22).³⁷ In 2008, the Worker, Retiree, and Employer Recovery Act suspended RMDs from traditional IRAs and other retirement accounts for tax year 2009.³⁸ Withdrawal activity among traditional IRA-owning households fell to lower levels in tax year 2009, likely in part due to the suspension of RMDs from traditional IRAs.³⁹ Some of the increase in withdrawal activity in tax year 2010 and tax year 2011 resulted from the return of RMDs. Among households taking traditional IRA withdrawals in tax year 2012, 76 percent reported that someone in the household was retired from their lifetime occupation (Figure 23). Nevertheless, 59 percent of retired households owning traditional IRAs in 2013 did not take withdrawals in tax year 2012.

FIGURE 22

Traditional IRA Withdrawal Activity

Percentage of households owning traditional IRAs in the year indicated that took withdrawals in the prior year

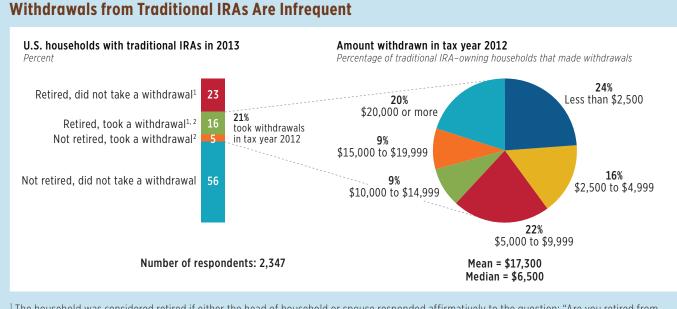


Note: Households were surveyed in May of the year indicated and asked about withdrawals in the prior year Source: Investment Company Institute IRA Owners Survey Traditional IRA-owning households that made withdrawals generally took modest-sized amounts. Twenty-four percent of traditional IRA-owning households making withdrawals in tax year 2012 took less than \$2,500 from their IRAs, and another 16 percent withdrew between \$2,500 and \$4,999 (Figure 23). Although some withdrawals appear large in dollar amounts, a median of 7 percent of the account balance was typically withdrawn. In line with the incentives and disincentives of the tax code, younger households were much less likely to make withdrawals than older households. Among traditional IRA-owning households in 2013 headed by individuals younger than 59, only 8 percent took withdrawals in tax year 2012 (Figure 24).⁴⁰ Nineteen percent of households owning traditional IRAs and headed by an individual aged 59 to 69 in 2013 reported withdrawals in tax year 2012. Seventy percent of households owning traditional IRAs and headed by an individual aged 70 or older took withdrawals in tax year 2012.41

Typically, withdrawals from traditional IRAs were taken to fulfill RMDs. Sixty-six percent of households owning traditional IRAs in 2013 and making withdrawals in tax year 2012 calculated their withdrawal amount based on the RMD, compared with 65 percent in tax year 2011 (Figure 25). Another 23 percent of traditional IRA-owning households taking withdrawals reported they withdrew lump sums based on needs in tax year 2012, compared with 22 percent in tax year 2011. In tax year 2012, 7 percent reported a scheduled withdrawal amount, either as a percentage of the account or a regular dollar amount, compared with 8 percent that reported a scheduled withdrawal amount in tax year 2011.

Reflecting the rules governing distributions from traditional IRAs, households headed by individuals aged 70 or older were much more likely to cite RMDs as the way they calculated their withdrawal amounts,⁴² while younger households were much more likely to take lump-sum

FIGURE 23



¹ The household was considered retired if either the head of household or spouse responded affirmatively to the question: "Are you retired from your lifetime occupation?"

²Households that made withdrawals exclude those that closed and no longer own traditional IRAs.

FIGURE 24

Most Traditional IRA–Owning Households That Take Withdrawals Are Headed by Individuals Aged 70 or Older

Percentage of traditional IRA-owning households, 2007-2013

	Traditional IRA-owning households						
	2007	2008	2009	2010	2011	2012	2013
Age of head of household* Percentage of U.S. households owning traditional IRAs							
Younger than 59	64	62	63	62	58	61	61
59 to 69	20	22	20	22	25	23	22
70 or older	16	16	17	16	17	16	17
Traditional IRA withdrawal activity by age* Percentage of U.S. households owning traditional IRAs							
Younger than 59, did not take a withdrawal	61	59	60	59	54	56	56
Younger than 59, took a withdrawal	3	4	3	3	5	5	5
Aged 59 to 69, did not take a withdrawal	15	17	16	18	20	19	18
Aged 59 to 69, took a withdrawal	6	5	4	4	5	4	Z
Aged 70 or older, did not take a withdrawal	6	4	5	7	5	4	Ľ
Aged 70 or older, took a withdrawal	9	11	12	9	13	12	12
Memo:							
Percentage of traditional IRA-owning households with withdrawals	18	20	19	15	22	21	21
Incidence of withdrawal activity by age* Percentage of traditional IRA-owning households by age*							
Younger than 59	4	6	5	5	8	7	8
59 to 69	27	24	19	17	19	17	19
70 or older	59	73	70	53	72	74	70
Age composition of households with withdrawals* Percentage of traditional IRA-owning households with withdrawals							
Younger than 59	16	18	16	20	22	22	22
59 to 69	31	26	20	25	21	19	21
70 or older	53	56	64	55	57	59	57

Note: The figure reports traditional IRA withdrawal activity for the prior year. For example, for traditional IRA-owning households in 2013,

the figure reports withdrawal activity for tax year 2012.

FIGURE 25 How Traditional IRA Withdrawals Are Determined Percentage of traditional IRA-owning households with withdrawals in tax years 2007–2012 Withdraw an amount based on the required minimum distribution (RMD) Withdraw a lump sum based on needs Withdraw a regular dollar amount Withdraw a fixed percentage of the account balance Withdraw an amount based on life expectancy 48 Some other way 60 61 65 64 66 23 16 4 8 3 11 2007 2008 2009 2010 2011 2012 Tax year Source: Investment Company Institute IRA Owners Survey

withdrawals based on needs. Among traditional IRAowning households in 2013 with a head of household aged 70 or older and taking a withdrawal in tax year 2012, 92 percent indicated their withdrawal was based on the RMD rules—only 5 percent took lump sums based on needs (Figure 26). In contrast, among withdrawing households younger than age 70, 62 percent took lump sums based on needs. Some households headed by an individual younger than 70 with withdrawals (10 percent) indicated their withdrawals were RMDs, possibly reflecting an older spouse or partner, or ownership of inherited IRAs. Traditional IRA–owning households that took withdrawals in tax year 2012 usually consulted outside sources to determine the amount of the withdrawal. Fifty-eight percent consulted a professional financial adviser to determine the amount to withdraw in tax year 2012 (Figure 27). Thirty-four percent consulted IRS rules or publications.

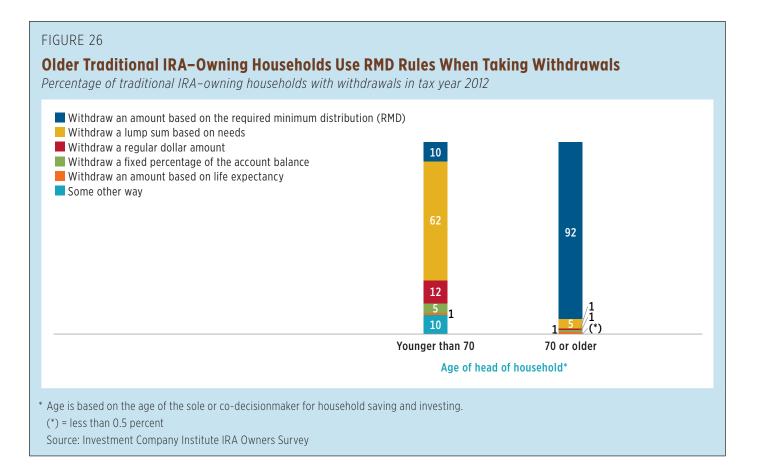
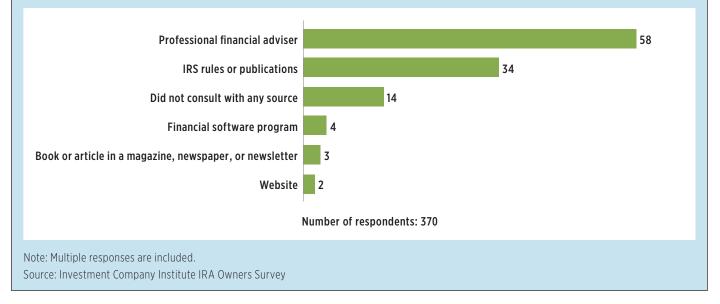


FIGURE 27

Most Households Consult a Professional Financial Adviser to Determine the Amount of Traditional IRA Withdrawals

Percentage of traditional IRA-owning households that made withdrawals in tax year 2012



The Role of Traditional IRA Withdrawals in Retirement

Traditional IRA withdrawals can be used for a variety of purposes in retirement. Among households where either the head of household or spouse was retired, 38 percent reported using traditional IRA withdrawals to pay for living expenses (Figure 28). Thirty-one percent of retired households that took traditional IRA withdrawals in tax year 2012 reinvested or saved the withdrawal amount into another account.⁴³ Sixteen percent reported using their withdrawals for home purchase, repair, or remodeling, and 9 percent used their withdrawals for emergencies. Twelve percent reported using their withdrawals for healthcare expenses. Because today's withdrawal activity may not be a good indicator of future withdrawal activity, traditional IRAowning households that did not take withdrawals in tax year 2012 were asked about their future withdrawal intentions. In 2013, 66 percent of these traditional IRA-owning households say it is unlikely they will take withdrawals prior to age 70½ (Figure 29). Among traditional IRA-owning households in 2013 that did not take withdrawals in tax year 2012, 39 percent indicate it is "not likely at all" that they would start traditional IRA withdrawals before required. Another 27 percent report it is "not very likely" that they would take withdrawals prior to age 70½.

FIGURE 28

Traditional IRA Withdrawals Often Are Used to Pay for Living Expenses

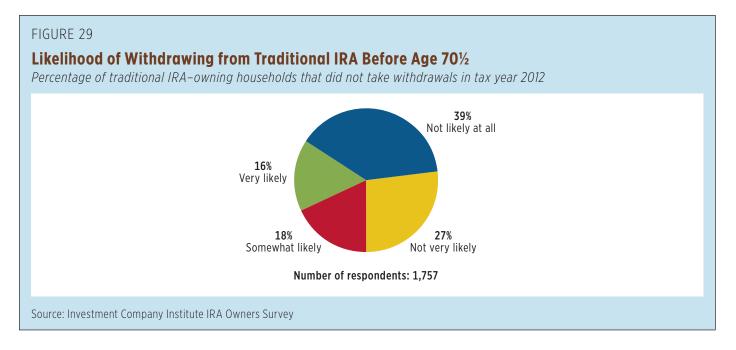
Percentage of withdrawing traditional IRA-owning households¹ in which either the head of household or spouse is retired,² 2013

Purpose of traditional IRA withdrawal in retirement ³	
Took withdrawals to pay for living expenses	38
Spent it on a car, boat, or big-ticket item other than a home	6
Spent it on a healthcare expense	12
Used it for an emergency	9
Used it for home purchase, repair, or remodeling	16
Reinvested or saved it in another account	31
Paid for education	3
Some other purpose	14
Number of respondents	372

¹ The base of respondents includes the 16 percent of traditional IRA–owning households that were retired and took withdrawals reported in Figure 23.

² The household was considered retired if either the head of household or spouse responded affirmatively to the question: "Are you retired from your lifetime occupation?"

³ Multiple responses are included.



Most Traditional IRA Owners Have a Planned Retirement Strategy

Seventy-three percent of traditional IRA-owning households in 2013 say they have a strategy for managing income and assets in retirement (Figure 30). These households typically seek advice when building their retirement income strategy. Sixty-three percent of traditional IRA-owning households with a strategy consulted a professional financial adviser when creating the strategy (Figure 31). Thirty percent of households with a strategy consulted with friends or family and 24 percent consulted written materials (e.g., a book or article in a magazine or newspaper). Nineteen percent used a website to help create their retirement income and asset management strategy.

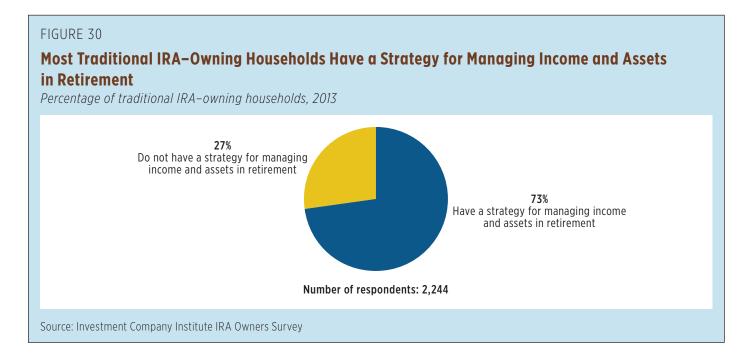
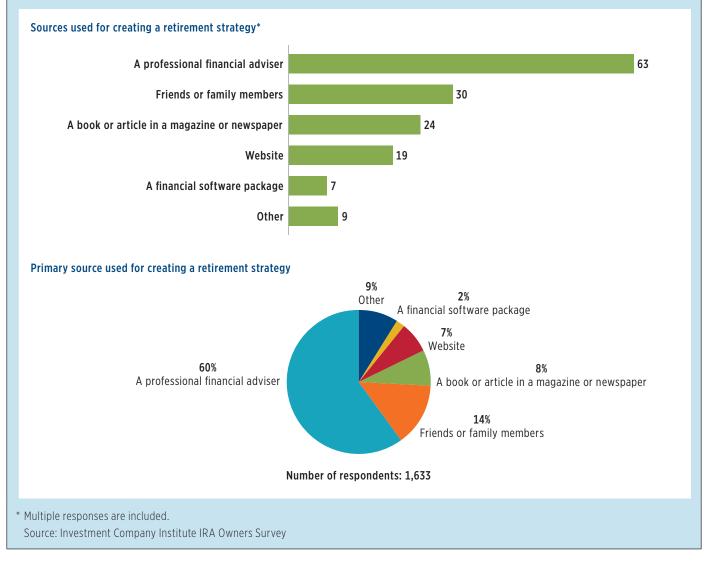


FIGURE 31

Most IRA Owners Consult a Professional Financial Adviser When Creating a Retirement Strategy

Percentage of traditional IRA-owning households that indicated they have a strategy for managing income and assets in retirement, 2013



Traditional IRA-owning households with a strategy for managing their income and assets in retirement reported that their strategy had multiple components. Seventytwo percent of these households indicated setting aside emergency funds and 67 percent developed a retirement income plan as part of their strategy (Figure 32). Fifty-nine percent reviewed their insurance policies and 63 percent determined their retirement expenses. More than half determined when to take Social Security benefits, with households aged 50 or older more likely to have done so compared with households younger than 50. Sixtyfour percent of traditional IRA-owning households with a strategy took three or more steps in developing their strategy.

FIGURE 32

Components of Strategy for Managing Income and Assets in Retirement

Percentage of traditional IRA-owning households that indicated they have a strategy for managing income and assets in retirement, 2013

		Age of head of household*			
	All	Younger than 35	35 to 49	50 to 64	65 or older
Set aside emergency funds	72	82	72	71	67
Develop a retirement income plan	67	61	69	71	60
Review your insurance policies	59	57	56	65	51
Determine your retirement expenses	63	43	63	67	68
Determine when to take Social Security benefits	52	40	42	54	66
Other	7	7	7	8	6
Number of respondents	1,535	178	417	568	372

* Age is based on the age of the sole or co-decisionmaker for household saving and investing. Note: Multiple responses are included.

Expected Role of IRA Withdrawals in Retirement

Traditional IRA-owning households that were either (1) not retired or (2) retired but did not take withdrawals in tax year 2012 reported a pattern for the expected role of future IRA withdrawals in retirement that is consistent with the use of withdrawals among those who withdrew in tax year 2012. Sixty-three percent of these households reported they plan to use IRA withdrawals to pay for living expenses in retirement (Figure 33). Another 63 percent reported they plan to use IRA withdrawals for an emergency. When asked to select a primary role for future IRA withdrawals in retirement, 52 percent expected the primary role of IRA withdrawals will be to pay for living expenses in retirement.

FIGURE 33

Expected Role of IRA Withdrawals in Retirement

Percentage of traditional IRA-owning households,¹ excluding retiree households with withdrawals, 2013

Plan for future IRA withdrawals in retirement ²	
Take withdrawals to pay for living expenses	63
Spend it on a car, boat, or big-ticket item other than a home	11
Spend it on a healthcare expense	31
Use it for an emergency	63
Use it for home purchase, repair, or remodeling	23
Reinvest or save it in another account	42
Pay for education	12
Some other plan	18
Primary plan for future IRA withdrawals in retirement	
Take withdrawals to pay for living expenses	52
Spend it on a car, boat, or big-ticket item other than a home	2
Spend it on a healthcare expense	4
Use it for an emergency	17
Use it for home purchase, repair, or remodeling	5
Reinvest or save it in another account	13
Pay for education	5
Some other plan	2
Number of respondents	1,964

¹ The base of respondents includes the 23 percent of traditional IRA-owning households that were retired but did not take withdrawals (that were asked about their future plans), the 5 percent of nonretired households that took withdrawals, and the 56 percent of nonretired households that did not take withdrawals (see Figure 23).

² Multiple responses are included.

Additional Reading

- " "The IRA Investor Profile: Traditional IRA Investors' Activity, 2007–2011," ICI Research Report. Drawing from information collected in The IRA Investor Database™, the report provides insight into contributions, rollovers, withdrawals, asset allocation, and account balances of more than 10 million traditional IRA investors in 2011. Available at www.ici.org/pdf/rpt_13_ira_investors.pdf.
- "The Evolving Role of IRAs in U.S. Retirement Planning," Investment Company Institute Perspective. This research paper describes how the evolution of employer-sponsored retirement plans has elevated the importance of IRAs for many U.S. households and highlights the significant role that IRAs play in retirement and retirement planning. Available at www.ici.org/pdf/per15-03.pdf.
- "The Individual Retirement Account at Age 30: A Retrospective," Investment Company Institute Perspective. This research paper provides a summary of the growth and development of the IRA market. Available at www.ici.org/pdf/per11-01.pdf.
- "The U.S. Retirement Market, Second Quarter 2013." This quarterly release updates aggregate assets in retirement plans, IRAs, and annuities. Available at www.ici.org/info/ret_13_q2_data.xls.

Glossary

catch-up contribution. Individuals aged 50 or older are permitted to make contributions to an IRA or employersponsored retirement savings plan in excess of the annual contribution limit. In 2013, the catch-up limit was \$1,000 for IRAs, \$2,500 for SIMPLE plans, and \$5,500 for 401(k) plans.

contribution limit. Federal law establishes limits for the amount an individual may contribute to an IRA, 401(k), or other retirement savings plan in any given year. In 2013, the annual employee contribution limit for 401(k)s and similar employer-sponsored retirement plans was \$17,500; the annual limit for traditional and Roth IRAs was \$5,500; and the annual limit for SIMPLE IRAs was \$12,000. The limit on the sum of employee and employer contributions for DC plans in 2013 was \$51,000. Individuals aged 50 or older can make additional catch-up contributions.

conversion. The movement of assets in a traditional IRA to a Roth IRA, done either through a transfer of assets from a traditional IRA to a Roth IRA or by redesignating a traditional IRA as a Roth IRA. Assets in a 401(k) or other tax-advantaged employer-sponsored retirement plan also may be converted to a Roth IRA. Generally the assets converted are taxable in the year of the conversion to the Roth IRA.

defined benefit (DB) plan. An employer-sponsored pension plan in which the amount of future benefits an employee will receive from the plan is defined, typically by a formula based on salary history and years of service. The amount of contributions the employer is required to make will depend on the investment returns experienced by the plan and the benefits promised. **defined contribution (DC) plan**. An employer-sponsored retirement plan, such as a 401(k) plan or a 403(b) plan, in which contributions are made to individual participant accounts. Depending on the type of DC plan, contributions may be made by the employee, the employer, or both. The employee's benefits at retirement or termination of employment are based on the employee's and employer's contributions, as well as earnings and losses on those contributions.

distribution. Individuals may take distributions (that is, withdraw funds) from their IRAs prior to retirement, but distributions may be subject to federal income tax, a tax penalty, or both. Withdrawals from traditional IRAs before age $59\frac{1}{2}$ are subject to income tax and may be subject to a 10 percent early withdrawal penalty. The earnings portion of withdrawals from Roth IRAs made within five years of contribution or made before age 59½ are generally subject to income tax and may be subject to the 10 percent penalty. For both traditional IRAs and Roth IRAs, the 10 percent penalty does not apply to withdrawals made in cases of death or disability, or if used for certain medical expenses, first-time homebuyer expenses, gualified higher-education expenses, health insurance expenses of unemployed individuals, or as part of a series of substantially equal periodic payments (SEPPs) made for the life or over the life expectancy of the individual. In addition, provided the five-year holding period is satisfied, the earnings portion of early withdrawals from a Roth IRA made in cases of death, disability, or qualified first-time homebuyer expenses are not subject to income tax.

401(k) plan. A type of DC plan that allows employees to choose to contribute a portion of their salaries into the plan, which defers income taxes on the amounts contributed. Like a traditional IRA, no taxes are due until distributions are taken from the account. Starting in 2006, plans could choose to allow employees to make Roth contributions to a 401(k) plan. These contributions are claimed as taxable income in the year of the contribution, but no taxes are due on qualified distributions. Most 401(k) plans also allow employees to choose how they wish to invest their accounts.

individual retirement account (IRA). A tax-deferred or tax-free retirement account that allows contributions of a limited yearly sum. Congress initially designed IRAs to have two roles: (1) to give individuals not covered by a retirement plan at work a tax-advantaged retirement savings plan, and (2) to play a complementary role to the employersponsored retirement system by preserving rollover assets at job separation or retirement. The term IRA is also applied to individual retirement annuities, which receive similar tax treatment.

required minimum distribution (RMD). Minimum distribution rules require that beginning at age 70½, the entire amount of a traditional IRA be distributed over the expected life of the individual (or the joint lives of the individual and designated beneficiary). Distributing less than the required amount will result in a tax penalty. Roth IRAs are not subject to required minimum distributions during the account holder's lifetime.

rollover. The transfer of an investor's assets from one qualified retirement plan or account (IRA, 401(k), or other tax-advantaged, employer-sponsored retirement plan) to another—due to changing jobs, for instance—without a tax penalty.

Roth IRA. An individual retirement account, first available in 1998, that only permits after-tax (nondeductible) contributions. Distributions of both principal and earnings generally are not subject to federal income tax if taken after age 59½ (provided the five-year holding period is met). Distributions of principal before age 59½ are not subject to tax, but investment earnings are generally subject to tax and a 10 percent penalty if taken before age 59½. There are no required distributions during the account holder's lifetime.

SEP IRA (simplified employee pension). A retirement program in which an employer makes contributions to the IRAs on behalf of employees. A salary reduction SEP (or SAR-SEP) IRA is a SEP IRA that allows employees to contribute their own compensation into the IRA. When Congress created the SIMPLE IRA in 1996, it provided that an employer could not establish a new SAR-SEP plan after 1996.

SIMPLE IRA (savings incentive match plan for employees). A tax-favored retirement plan, created in 1996, that small employers can set up for the benefit of their employees. Both employer and employee contributions are allowed in a SIMPLE IRA plan.

traditional IRA. The first type of IRA, which was created in 1974. Individuals may make tax-deductible and nondeductible contributions to these IRAs. Taxes on IRA investment earnings are deferred until they are distributed. Upon distribution, both deductible contributions and earnings are subject to federal income tax. Generally, distributions before age 59½ are subject to income tax and a 10 percent penalty.

Notes

- ¹ See Investment Company Institute 2013. Key terms related to IRAs and retirement savings are presented in the glossary of this report (pages 32–33). For additional information and the rules governing IRAs, see Internal Revenue Service 2013.
- ² Households' total financial assets were \$61.9 trillion as of June 2013 and \$19.6 trillion at year-end 1993. See U.S. Federal Reserve Board 2013.
- 3 Data in this ICI Research Perspective on the number and percentage of households owning IRAs are based on ICI's Annual Mutual Fund Shareholder Tracking Survey of 4,001 randomly selected, representative U.S. households, conducted in May 2013. The standard error for the total sample is \pm 1.6 percentage points at the 95 percent confidence level. For further discussion and additional results from this survey, see Burham, Bogdan, and Schrass 2013a and 2013b. The demographic and financial characteristics of IRA owners are derived from a separate May 2013 IRA Owners Survey of 3,006 representative U.S. households owning traditional IRAs, Roth IRAs, and employer-sponsored IRAs (SEP IRAs, SAR-SEP IRAs, and SIMPLE IRAs). The standard error for the total sample is ± 1.8 percentage points at the 95 percent confidence level. IRA ownership does not include ownership of Coverdell Education Savings Accounts (formerly called education IRAs).
- The incidence of IRA ownership is calculated from the ICI Annual Mutual Fund Shareholder Tracking Survey, which collects information on retirement and other investment account ownership among U.S. households headed by individuals aged 18 or older. The survey questionnaire for 2013 changed the order of the account type choices in the question regarding ownership of retirement and other savings accounts. This change was made primarily to avoid possible confusion between individual accounts in 401(k) and other employersponsored DC plan accounts versus IRAs. In 2013, respondents were asked if they own a 401(k) and other employersponsored DC retirement plans, then if they own a traditional IRA or a Roth IRA, then if they own an employer-sponsored IRA, and finally, if they own a 529 plan or Coverdell Education Savings Account (ESA). In prior years, respondents were asked first if they own a traditional IRA or Roth IRA, then if they own a Coverdell ESA, then if they own an employer-sponsored IRA, and finally, if they own a 401(k) or other employer-sponsored plan account (529 plan ownership was a separate question). In previous years, respondents were asked separately if they have an employer-sponsored IRA and about the size of their employer. In 2013, these questions were not asked separately.

When asked what type of employer-sponsored IRA they own, respondents were told that a SIMPLE IRA allows employer and employee contributions and is offered by businesses with fewer than 100 employees, a SAR-SEP includes only employee contributions, and a SEP IRA includes only employer contributions. Perhaps partly because of the reordering of the account types, incidence of IRA ownership in 2013 is lower than in 2012. See Figure A1 in the appendix for the complete time series on IRA incidence. See Burham, Bogdan, and Schrass 2013a for details on the changes to the ICI Annual Mutual Fund Shareholder Tracking Survey.

- ⁵ See Figures 12–16 for additional information on rollover activities and Figure A15 in the appendix for additional information on traditional IRA–owning households with rollovers.
- ⁶ The ability to contribute to Roth IRAs is restricted based on household income. Prior to 2010, there were restrictions on conversions based on household income. In 2010, the income limits for Roth conversions were lifted. For additional detail, see Internal Revenue Service 2013. It is possible that Roth IRA ownership is not more widespread because income limits restrict many U.S. households' ability to invest in Roth IRAs.
- ⁷ See Brady and Bogdan 2013 and Brady, Burham, and Holden 2012, for discussion of the life-cycle model and household survey results regarding savings goals.
- ⁸ See Sabelhaus and Schrass 2009.
- ⁹ For example, the first-year replacement rate (scheduled Social Security benefits as a percentage of average career earnings) for retired workers in the 1940–1949 birth cohort (individuals aged 61–70 in 2010) decreased as income increased. The median replacement rate for the lowest household lifetime earnings quintile was 70 percent; for the middle quintile, the median Social Security replacement rate was 42 percent; and for the highest quintile, it was 29 percent. See Congressional Budget Office 2012. Brady, Burham, and Holden 2012 also discusses the role of Social Security in retirement planning.
- ¹⁰ For discussion of retirement saving by different income groups, see Brady and Bogdan 2013; Burham, Bogdan, and Schrass 2013a; and Sabelhaus, Bogdan, and Schrass 2008.
- ¹¹ See Holden et al. 2005 for a discussion of the relationship between demographic characteristics and the propensity to save. For additional discussion, see also Brady and Bogdan 2013 and Sabelhaus, Bogdan, and Schrass 2008.

- ¹² Willingness to take investment risk among IRA-owning households was similar to that among mutual fund-owning households. Among households owning mutual funds, 30 percent were willing to take substantial or above-average investment risk for similar levels of gain in 2013; see Burham, Bogdan, and Schrass 2013a.
- ¹³ This is a pattern of risk tolerance observed in other types of investors. For example, see Sabelhaus, Bogdan, and Schrass 2008 and Bogdan and Schrass 2014, forthcoming.
- ¹⁴ Research finds that the asset allocation of traditional IRA investors varies over the life cycle. Older traditional IRA investors tended to have higher shares of their IRAs in fixedincome investments compared with younger traditional IRA investors. With the exception of the youngest traditional IRA investors (who tend to have small accounts), younger traditional IRA investors tended to have higher allocations to equity investments compared with older traditional IRA investors. See Holden and Bass 2011 and 2013.
- ¹⁵ See Holden et al. 2012 and 2013.
- ¹⁶ For a brief history of IRAs and a discussion of the various features of different IRA types, see Holden et al. 2005. For a discussion of the evolving role of IRAs in U.S. retirement planning, see Sabelhaus and Schrass 2009.
- ¹⁷ Prior to 2008, Roth IRAs generally were not eligible for direct rollovers from employer-sponsored retirement plan accounts. The Pension Protection Act of 2006 (PPA) allows direct rollovers from employer-sponsored plans to Roth IRAs starting in 2008. For a complete discussion of the specific rules and the change, see Internal Revenue Service 2013.
- ¹⁸ Rollovers are possible from both DC plans and DB plans. For research on DC plan participants' distribution decisions at retirement, see Sabelhaus, Bogdan, and Holden 2008.
- ¹⁹ See Bryant 2012. For historical data, see Investment Company Institute 2013.
- ²⁰ Tabulations of the Federal Reserve Board's 2010 Survey of Consumer Finances data find that 44 percent of traditional IRA-owning households had rollovers in their IRAs in 2010, compared with 55 percent of traditional IRA-owning households in ICI's 2010 IRA Owners Survey. For a description of the Survey of Consumer Finances, see Bricker et al. 2012.
- ²¹ In the case of a DC plan, this amount is the account balance. In the case of DB plans, this amount is the lump-sum distribution based on accrued benefits. See Figure A15 in the appendix for additional information on traditional IRA owners with rollovers.

- ²² The Internal Revenue Code sets out a comprehensive disclosure regime covering both plan sponsors and IRA providers with regard to information provided for distribution and rollover decisions. Plan sponsors must inform departing employees of information relevant to their distribution decision. IRA providers must disclose the relevant information to IRA owners at the outset and on an ongoing basis. In addition, financial planners, advisers, or brokers may have fiduciary obligations or be subject to other rules of practice with regard to advice to clients on distribution and rollover decisions. For additional discussion, see Holden 2009.
- ²³ The remaining 2 percent of households owning traditional IRAs that include rollovers indicated that someone else selected the initial asset allocation of the rollover assets in the traditional IRA.
- ²⁴ For more information on rollovers among traditional IRA investors, see Holden, Sabelhaus, and Bass 2010b; and Holden and Bass 2013.
- ²⁵ See Holden and Schrass 2012.
- ²⁶ Among households making IRA contributions, the 52 percent contributing to traditional IRAs includes the 41 percent contributing to traditional IRAs only plus 78 percent of the 14 percent that contributed to more than one type of IRA (Figure 17).
- ²⁷ Among households making IRA contributions, the 40 percent contributing to Roth IRAs includes the 30 percent contributing to Roth IRAs only plus 71 percent of the 14 percent that contributed to more than one type of IRA (Figure 17).
- ²⁸ Among households making IRA contributions, the 23 percent contributing to employer-sponsored IRAs includes the 15 percent contributing to employer-sponsored IRAs only plus 60 percent of the 14 percent that contributed to more than one type of IRA (Figure 17).
- ²⁹ Although it is difficult to compare household-level data and individual-level data, the IRA Owners Survey finds higher rates of contribution activity in traditional IRAs among traditional IRA-owning households than The IRA Investor Database finds among individual traditional IRA investors. Analysis of 8.8 million traditional IRA investors aged 25 to 69 in 2011 finds that 8.3 percent of them contributed to their traditional IRAs in tax year 2011 (see Holden and Bass 2013).
- ³⁰ For traditional IRA contribution eligibility rules, see Internal Revenue Service 2013.
- ³¹ See Figure A13 in the appendix.

- ³² For an analysis of the persistence of traditional IRA contribution activity, see Holden, Sabelhaus, and Bass 2010a; and Holden and Bass 2013.
- ³³ See Internal Revenue Service 2013 for details on income restrictions and other qualifications for contribution eligibility.
- ³⁴ The Economic Growth and Tax Relief Reconciliation Act of 2001 (EGTRRA) created catch-up contributions, which permit individuals aged 50 or older to make additional contributions to qualified retirement plans and IRAs above the annual deferral limits. Households may make catch-up contributions to Roth IRAs if their incomes are within the limits to contribute to a Roth IRA and if a household member is aged 50 or older. Households may make catch-up contributions to traditional IRAs if a household member is at least 50 years old by the end of the year but younger than 70½ years old by the end of the year. See Internal Revenue Service 2013.
- ³⁵ U.S. households aged 50 or older include households ineligible to make deductible contributions to traditional IRAs.
- ³⁶ Over the years, Congress has created exceptions to the early withdrawal penalty, including qualified first-time home purchase, certain medical expenses, certain educational expenses, and withdrawals made as substantially equal periodic payments (SEPPs) based on a life expectancy calculation. For additional discussion of IRA withdrawal rules and activity, see Holden and Reid 2008 and Internal Revenue Service 2013.
- ³⁷ Data exclude households that closed and no longer owned traditional IRAs.
- ³⁸ See Section 201 of the Worker, Retiree, and Employer Recovery Act of 2008. For additional information on the suspension of RMDs, see Internal Revenue Service 2010.
- ³⁹ For analysis of withdrawal activity from 2008 through 2011 among a consistent group of 5.8 million traditional IRA investors (those with accounts between year-end 2007 and year-end 2011), see Holden and Bass 2013.

- ⁴⁰ The withdrawal activity observed in ICI's IRA Owners Survey shows similar results compared with data reported by the IRS based on tabulations of individual taxpayers' information returns. Data reported in Bryant 2012 indicate that among all IRA-owning taxpayers in 2008, 28 percent took a withdrawal. Incidence of withdrawal activity indicated that 12 percent of IRA-owning taxpayers younger than 60 took withdrawals in 2008; 28 percent of IRA-owning taxpayers aged 60 to 69 took withdrawals; and 95 percent of IRA-owning taxpayers aged 70 or older took withdrawals. The withdrawal activity observed in ICI's IRA Owners Survey shows similar results compared with data reported in The IRA Investor Database. In 2011, 8.8 percent of traditional IRA investors younger than 60 had withdrawals in 2011, 19.6 percent of traditional IRA investors aged 60 to 69 had withdrawals, and 79.6 percent of traditional IRA investors aged 70 or older had withdrawals (see Holden and Bass 2013).
- ⁴¹ Withdrawal activity among households with a head of household aged 70 or older is not 100 percent because the traditional IRA owner may be a younger spouse or partner who is not yet required to make withdrawals. In 2008, the Worker, Retiree, and Employer Recovery Act suspended RMDs from traditional IRAs and other retirement accounts for tax year 2009 (see note 38).
- ⁴² Analysis of 1.1 million traditional IRA investors aged 70 or older in 2011 in The IRA Investor Database finds that 54.2 percent took the RMD required for the individual, 1.2 percent took a joint RMD, and 0.2 percent took the inherited RMD amount. See Holden and Bass 2013.
- ⁴³ Among the 31 percent of households that reported reinvesting or saving the amount of the traditional IRA withdrawal into another account (Figure 28), 91 percent reported withdrawing the amount based on the RMD.

References

Bogdan, Michael, and Daniel Schrass. 2014, forthcoming. "Profile of Mutual Fund Shareholders, 2013." *ICI Research Report*.

Brady, Peter, and Michael Bogdan. 2013. "Who Gets Retirement Plans and Why, 2012." *ICI Research Perspective* 19, no. 6 (October). Available at www.ici.org/pdf/ per19-06.pdf.

Brady, Peter, Kimberly Burham, and Sarah Holden. 2012. *The Success of the U.S. Retirement System* (December). Washington, DC: Investment Company Institute. Available at www.ici.org/pdf/ppr_12_success_retirement.pdf.

Bricker, Jesse, Arthur B. Kennickell, Kevin B. Moore, and John Sabelhaus. 2012. "Changes in U.S. Family Finances from 2007 to 2010: Evidence from the Survey of Consumer Finances." *Federal Reserve Bulletin* (February): A1–A80. Available at www.federalreserve.gov/pubs/bulletin/2012/ pdf/scf12.pdf.

Bryant, Victoria L. 2012. "Accumulation and Distribution of Individual Retirement Arrangements, 2008." *SOI Bulletin* (Spring): 89–104. Washington, DC: Internal Revenue Service, Statistics of Income Division. Available at www.irs.gov/pub/ irs-soi/12insprbulretirement.pdf.

Burham, Kimberly, Michael Bogdan, and Daniel Schrass. 2013a. "Ownership of Mutual Funds, Shareholder Sentiment, and Use of the Internet, 2013." *ICI Research Perspective* 19, no. 9 (October). Available at www.ici.org/pdf/per19-09.pdf.

Burham, Kimberly, Michael Bogdan, and Daniel Schrass. 2013b. "Characteristics of Mutual Fund Investors, 2013." *ICI Research Perspective* 19, no. 10 (October). Available at www.ici.org/pdf/per19-10.pdf.

Congressional Budget Office. 2012. *The 2012 Long-Term Projections for Social Security: Additional Information* (October). Available at www.cbo.gov/publication/43648. Holden, Sarah. 2009. "Statement of Sarah Holden, Senior Director of Retirement Research, Investment Company Institute: Testimony for ERISA Advisory Council Working Group on Approaches for Retirement Security in the United States" (September 17). Available at www.ici.org/policy/ ici_testimony/09_erisa_tmny.

Holden, Sarah, and Steven Bass. 2011. "The IRA Investor Profile: Traditional IRA Investors' Asset Allocation, 2007 and 2008." *ICI Research Report* (September). Available at www.ici.org/pdf/rpt_11_ira_asset.pdf.

Holden, Sarah, and Steven Bass. 2012. "The IRA Investor Profile: Traditional IRA Investors' Withdrawal Activity, 2007 and 2008." *ICI Research Report* (July). Available at www.ici.org/pdf/rpt_12_ira_withdrawals.pdf.

Holden, Sarah, and Steven Bass. 2013. "The IRA Investor Profile: Traditional IRA Investors' Activity, 2007–2011." *ICI Research Report* (October). Available at www.ici.org/ pdf/rpt_13_ira_investors.pdf.

Holden, Sarah, Kathy Ireland, Vicky Leonard-Chambers, and Michael Bogdan. 2005. "The Individual Retirement Account at Age 30: A Retrospective." *Investment Company Institute Perspective* 11, no. 1 (February). Available at www.ici.org/ pdf/per11-01.pdf.

Holden, Sarah, and Brian Reid. 2008. "The Role of Individual Retirement Accounts in U.S. Retirement Planning." In *Recalibrating Retirement Spending and Saving*, edited by John Ameriks and Olivia S. Mitchell: 81–111. Oxford, UK: Oxford University Press for the Wharton School, University of Pennsylvania, Pension Research Council.

Holden, Sarah, John Sabelhaus, and Steven Bass. 2010a. "The IRA Investor Profile: Traditional IRA Investors' Contribution Activity, 2007 and 2008." *ICI Research Report* (July). Available at www.ici.org/ pdf/rpt_10_ira_contributions.pdf. Holden, Sarah, John Sabelhaus, and Steven Bass. 2010b. "The IRA Investor Profile: Traditional IRA Investors' Rollover Activity, 2007 and 2008." *ICI Research Report* (December). Available at www.ici.org/pdf/rpt 10 ira rollovers.pdf.

Holden, Sarah, and Daniel Schrass. 2012. "The Role of IRAs in U.S. Households' Saving for Retirement, 2012." *ICI Research Perspective* 18, no 8 (December). Available at www.ici.org/pdf/per18-08.pdf.

Holden, Sarah, Jack VanDerhei, Luis Alonso, and Steven Bass. 2012. "401(k) Plan Asset Allocation, Account Balances, and Loan Activity in 2011." *Investment Company Institute Perspective* 18, no. 9, and *EBRI Issue Brief*, no. 380 (December). Washington, DC: Investment Company Institute and Employee Benefit Research Institute. Available at www.ici.org/pdf/per18-09.pdf.

Holden, Sarah, Jack VanDerhei, Luis Alonso, and Steven Bass. 2013. "401(k) Participants in the Wake of the Financial Crisis: Changes in Account Balances, 2007–2011." *ICI Research Perspective* 19, no. 7, and *EBRI Issue Brief*, no. 391 (October). Available at www.ici.org/pdf/per19-07.pdf.

Internal Revenue Service. 2010. *Publication 590, Individual Retirement Arrangements (IRAs): For Use in Preparing 2009 Returns.* Available at www.irs.gov/pub/irs-prior/p590--2010.pdf.

Internal Revenue Service. 2013. *Publication 590, Individual Retirement Arrangements (IRAs): For Use in Preparing 2012 Returns.* Available at www.irs.gov/pub/irs-pdf/p590.pdf. Investment Company Institute. 2013. "The U.S. Retirement Market, Second Quarter 2013" (September). Available at www.ici.org/info/ret_13_q2_data.xls.

Sabelhaus, John, Michael Bogdan, and Sarah Holden. 2008. *Defined Contribution Plan Distribution Choices at Retirement: A Survey of Employees Retiring Between 2002 and 2007.* Washington, DC: Investment Company Institute. Available at www.ici.org/pdf/rpt_08_dcdd.pdf.

Sabelhaus, John, Michael Bogdan, and Daniel Schrass. 2008. *Equity and Bond Ownership in America, 2008*. Washington, DC: Investment Company Institute and New York, NY: Securities Industry and Financial Markets Association. Available at www.ici.org/pdf/rpt_08_equity_owners.pdf.

Sabelhaus, John, and Daniel Schrass. 2009. "The Evolving Role of IRAs in U.S. Retirement Planning." *Investment Company Institute Perspective* 15, no. 3 (November). Available at www.ici.org/pdf/per15-03.pdf.

U.S. Census Bureau. 2013. "Income, Poverty, and Health Insurance Coverage in the United States: 2012." *Current Population Reports*, P60-245 (September). Washington, DC: U.S. Government Printing Office. Available at www.census.gov/prod/2013pubs/p60-245.pdf.

U.S. Federal Reserve Board. 2013. *Financial Accounts of the United States: Flow of Funds, Balance Sheets, and Integrated Macroeconomic Accounts, Second Quarter 2013*, Z.1 Release (September 25). Washington, DC: Federal Reserve Board. Available at www.federalreserve.gov/releases/z1/Current/.



1401 H Street, NW Washington, DC 20005 202-326-5800 www.ici.org

Copyright @ 2013 by the Investment Company Institute. All rights reserved.

The Investment Company Institute (ICI) is the national association of U.S. investment companies. ICI seeks to encourage adherence to high ethical standards, promote public understanding, and otherwise advance the interests of funds, their shareholders, directors, and advisers.