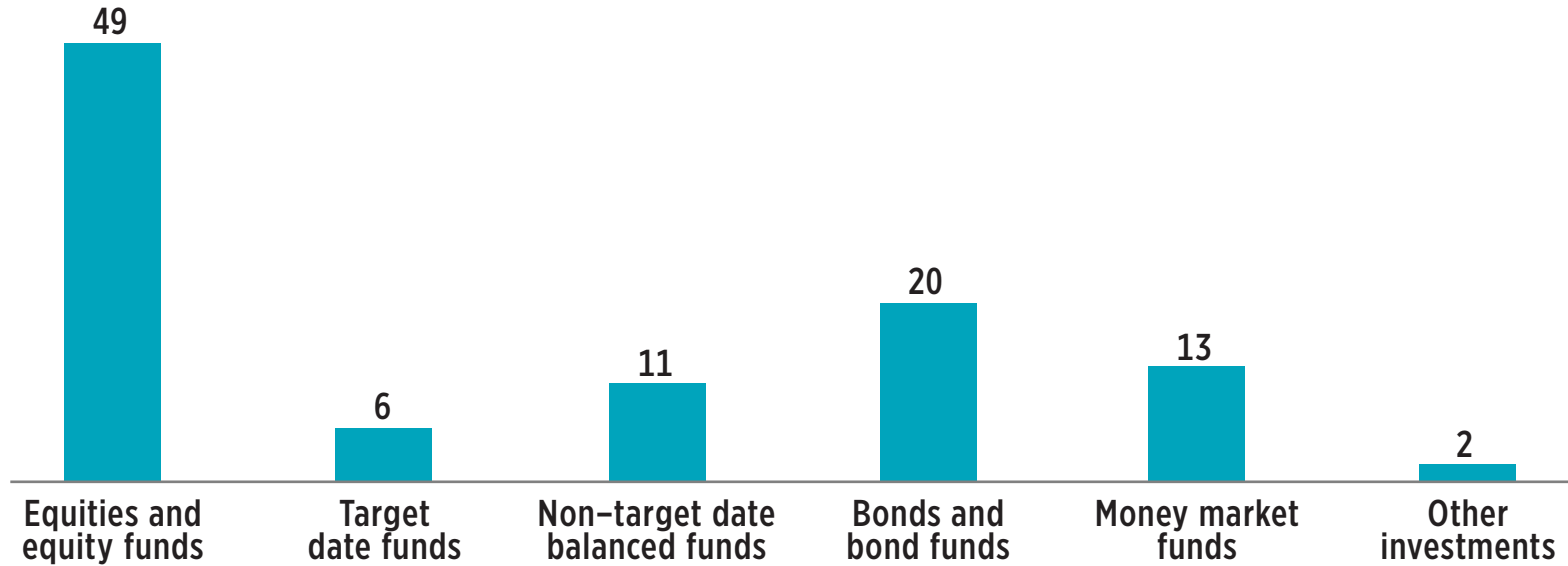


## Equity Holdings Play a Prominent Role in Traditional IRA Investing

*Percentage of traditional IRA balances, year-end 2012*



Note: The sample is 10.4 million traditional IRA investors aged 25 or older in 2012.

Percentages are dollar-weighted averages. Components do not add to 100 percent because of rounding.

Source: The IRA Investor Database™