INVESTMENT COMPANY INSTITUTE®

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2013 Tax and Accounting Conference

SPONSORSHIP OPPORTUNITIES

September 22–25, 2013

JW Marriott San Antonio Hill Country Resort and Spa
San Antonio, TX

Sponsorship Opportunities and Benefits

UPDATED 8/20/13

GOLF TOURNAMENT

Golf Hole $4,500

Sponsor a hole on the AT&T Canyons Course for best value and maximum visibility.

Benefits include:

- Signage at the hole
- 6′ skirted table at hole (upon request)
- Company logo and link on conference website
- One (1) tote insert
- Access to golf tournament attendee list
- Logo listed on all golf tournament promotions and materials

Your golf hole sponsorship may include a contest, giveaway, or activity of your choosing. Below is a listing of possible events. All items will require a representative from your firm to attend. When you register, please indicate which activity or giveaway you plan to have at the hole.

- Contest: Longest drive
- Contest: Closest to pin
- Contest: Hole in one
- Refreshments
- Gift giveaway
- Raffle
- Hole sponsor (company representative not mandatory)
- Other (We welcome any other ideas that may not be listed.)

Beverage Cart - SOLD ~~$2,500~~

Benefits include:

- Signage on the cart
- Access to golf tournament attendee list
- Logo listed on all golf tournament promotions and materials

There are two slots available. Does not include cost of beverages.

Bottled Water - SOLD ~~$3,000~~

Benefits include:

- Company logo on water bottles
- Logo representation on signage near water station
- Access to golf tournament attendee list
- Logo listed on all golf tournament promotions and materials

ICI is responsible for all arrangements regarding the bottled water. The sponsor's fee will cover all costs of beverages and branding.

Boxed Lunches - SOLD ~~$7,000~~

Benefits include:

- Company logo on boxed lunches
- Logo representation on signage near lunch display
- Marketing materials at boxed lunch table
- Access to golf tournament attendee list
- One (1) tote insert
- Logo listed on all golf tournament promotions and materials

ICI is responsible for all arrangements regarding boxed lunches. The sponsor's fee will cover all costs of food.

Golf Ball and Tees - SOLD ~~$5,000~~

Benefits include:

- Company logo on golf balls and tees
- Logo representation on signage near display
- Marketing materials at display table
- Access to golf tournament attendee list
- Logo listed on all golf tournament promotions and materials

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Golf Shirts - SOLD ~~$6,000~~

Benefits include:

- Company logo on shirts
- Logo representation on signage near golf registration table
- Marketing materials at display table
- Access to golf tournament attendee list
- Logo listed on all golf tournament promotions and materials

ICI is responsible for all arrangements regarding the golf shirts. The sponsor's fee will cover all costs of shirts and branding.

NEW! KNIBBE RANCH

Rodeo $15,000

Benefits include:

- One (1) complimentary registration
- Logo representation on signage at rodeo arena
- Verbal recognition by rodeo announcer
- One (1) tote insert
- Logo listing on conference website
- Affiliate event promotion*

Longhorn Steer Photos - SOLD ~~$7,000~~

Benefits include:

- Cowboy hats with company logo given to each photo participant
- Logo representation on signage in photo area
- Logo listing on conference website
- One (1) tote insert
- Affiliate event promotion*

Campfire with S'mores and Cognac - SOLD ~~$5,000~~

Benefits include:

- Logo recognition on conference website
- Logo recognition on signage in campfire area
- One (1) tote insert
- Affiliate event promotion*

Armadillo Race - SOLD ~~$5,000~~

Benefits include:

- Logo recognition on conference website
- Logo recognition on signage in race area
- One (1) tote insert
- Affiliate event promotion*

Mechanical Bull $5,000

Benefits include:

- Logo recognition on conference website
- Logo recognition on signage in bull riding
- One (1) tote insert
- Affiliate event promotion*

Seat Drop on Buses to Ranch - SOLD ~~$4,000~~

Benefits include:

- Logo recognition on conference website
- Affiliate event promotion*

**If your company holds an affiliate event in conjunction with the conference, ICI will promote the event in the conference welcome promotion, in the conference program distributed on-site, and on sponsorship appreciation signage.*